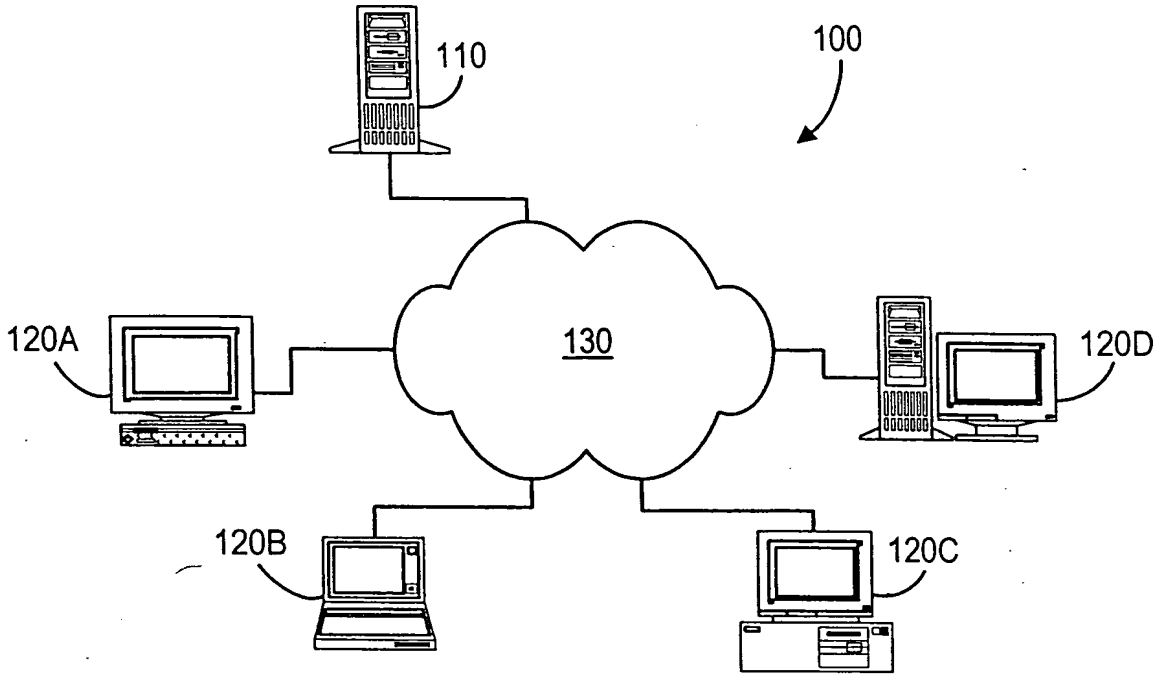


Fig. 1

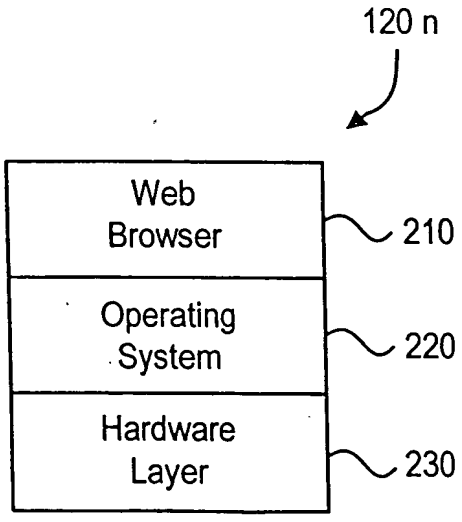


Fig. 2A

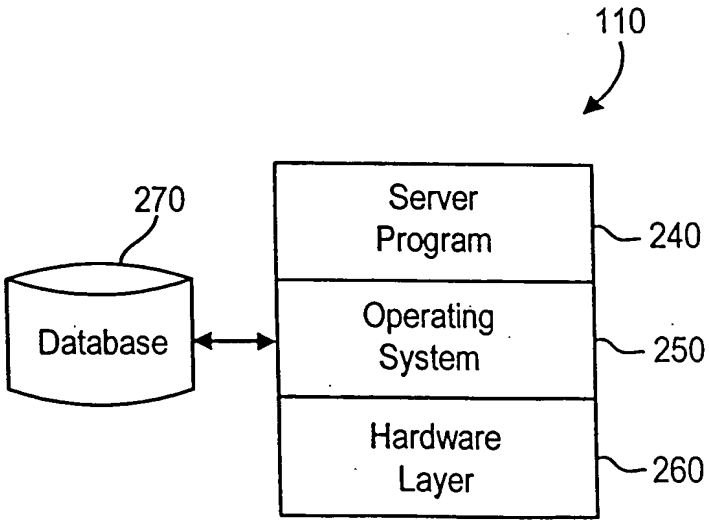


Fig. 2B

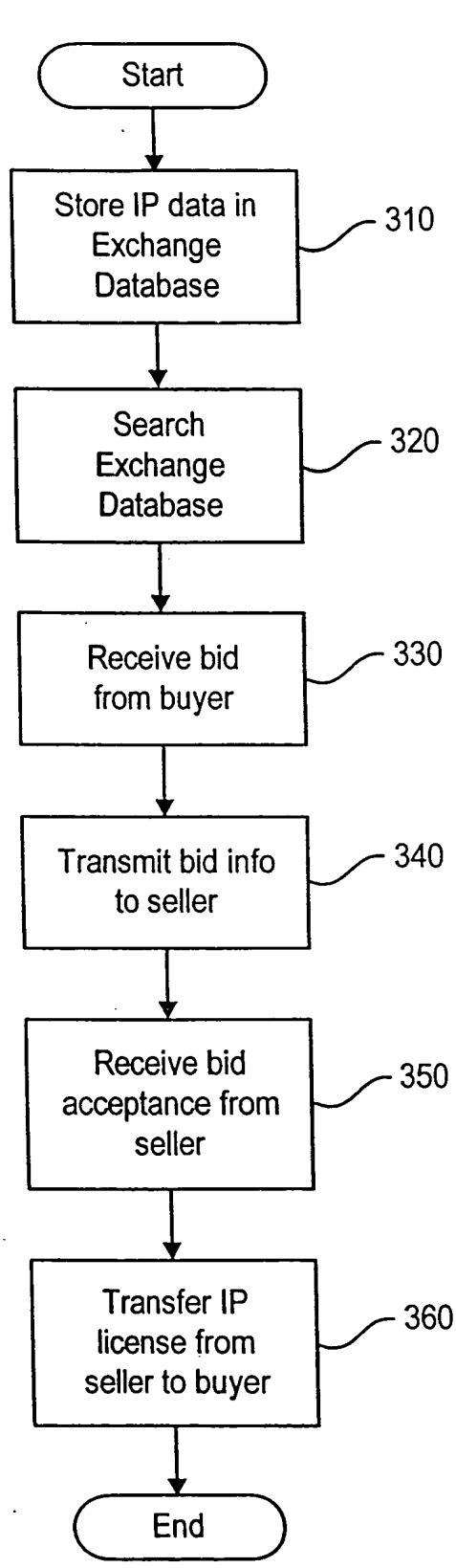

300
Start
Store IP data in Exchange Database
310
Search Exchange Database
320
Receive bid from buyer
330
Transmit bid info to seller
340
Receive bid acceptance from seller
350
Transfer IP license from seller to buyer
360
End

Fig. 3

0958005-052600

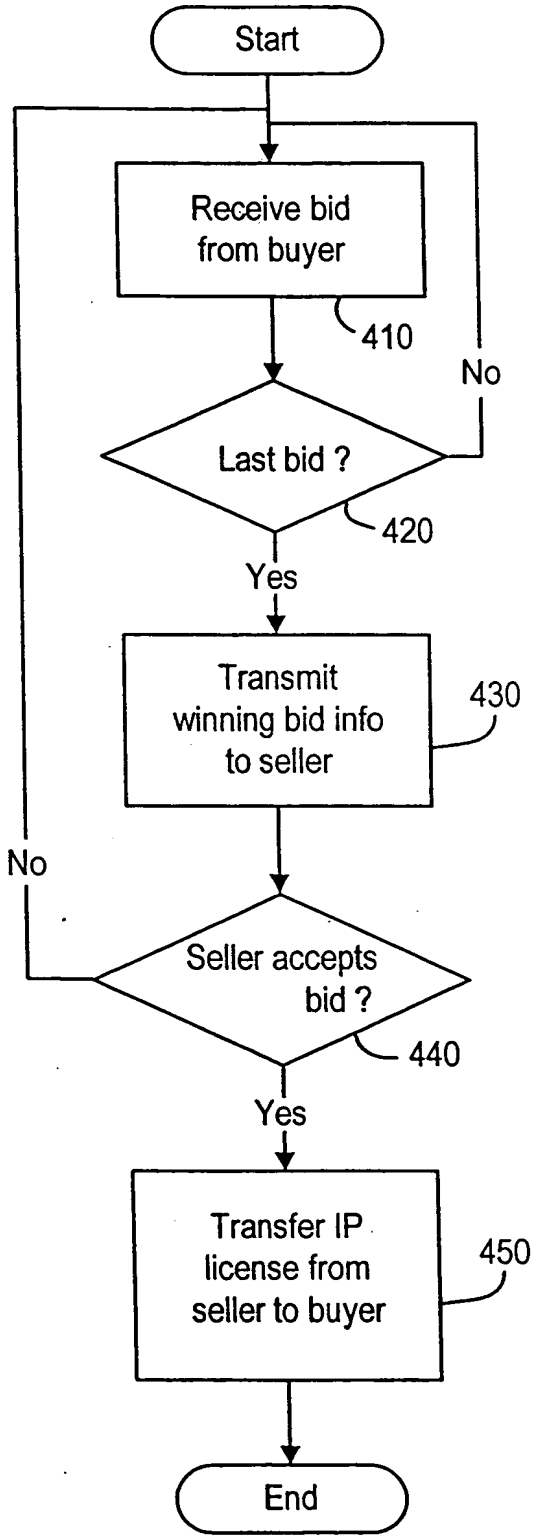
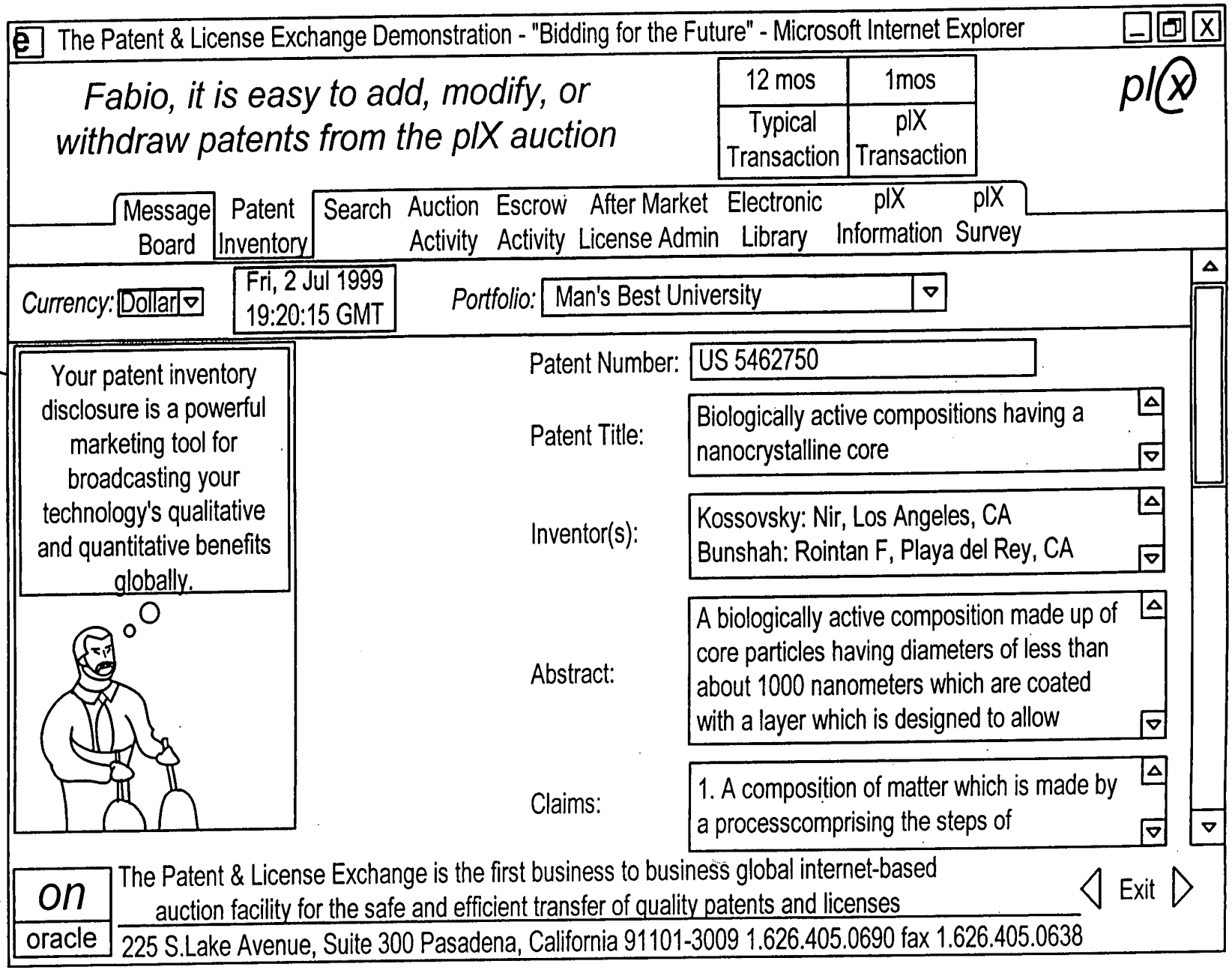


Fig. 4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Currency: Dollar
Fri, 2 Jul 1999 19:20:15 GMT
Portfolio: Man's Best University
Your patent inventory disclosure is a powerful marketing tool for broadcasting your technology's qualitative and quantitative benefits globally.
Patent Number: US 5462750
Patent Title: Biologically active compositions having a nanocrystalline core
Inventor(s): Kossovsky: Nir, Los Angeles, CA
Bunshah: Rointan F, Playa del Rey, CA
Abstract: A biologically active composition made up of core particles having diameters of less than about 1000 nanometers which are coated with a layer which is designed to allow
Claims: 1. A composition of matter which is made by a processcomprising the steps of
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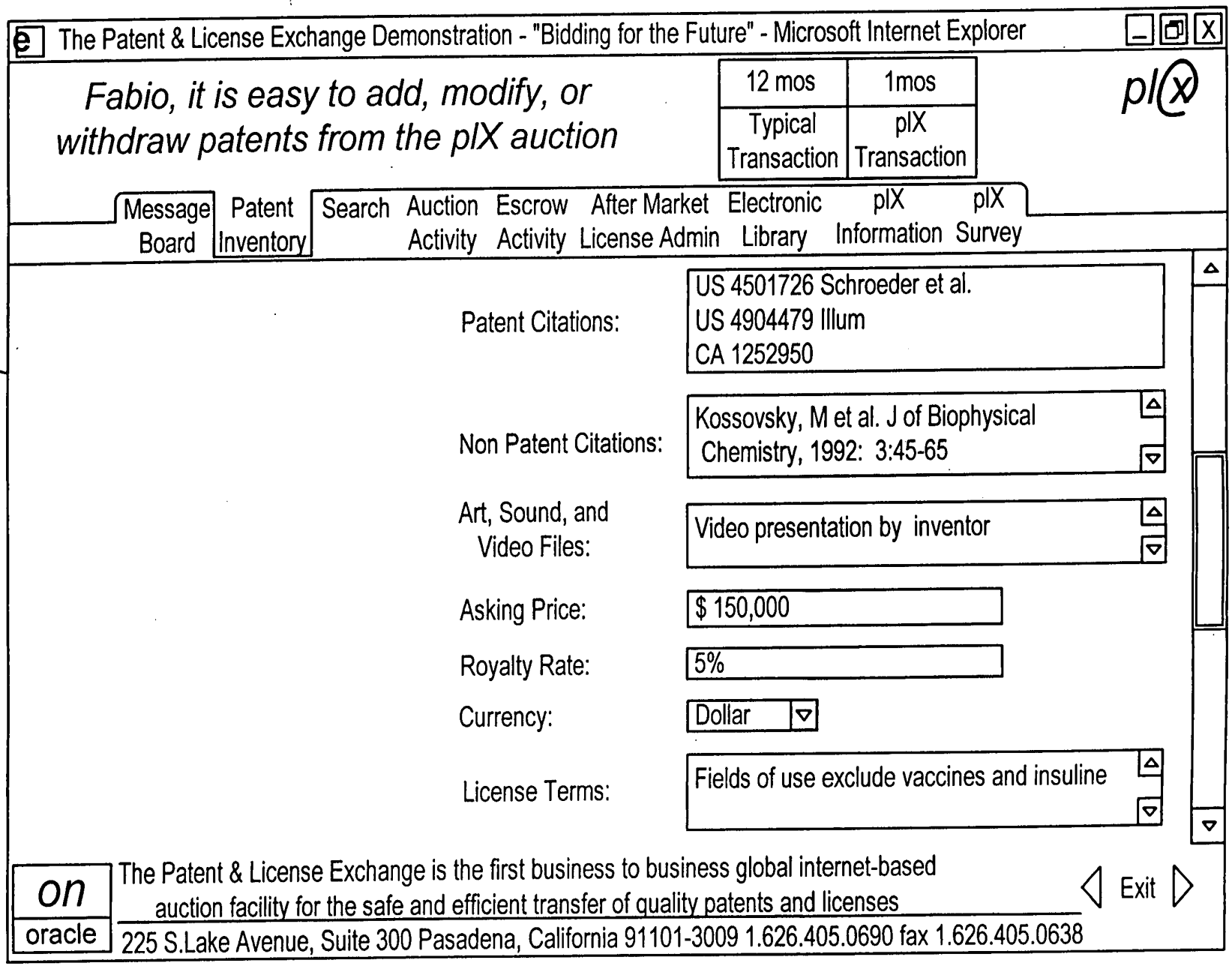
Fig.5A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Patent Citations:
US 4501726 Schroeder et al.
US 4904479 Illum
CA 1252950
Non Patent Citations:
Kossovsky, M et al. J of Biophysical Chemistry, 1992: 3:45-65
Art, Sound, and Video Files:
Video presentation by inventor
Asking Price:
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Royalty Rate:
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Currency:
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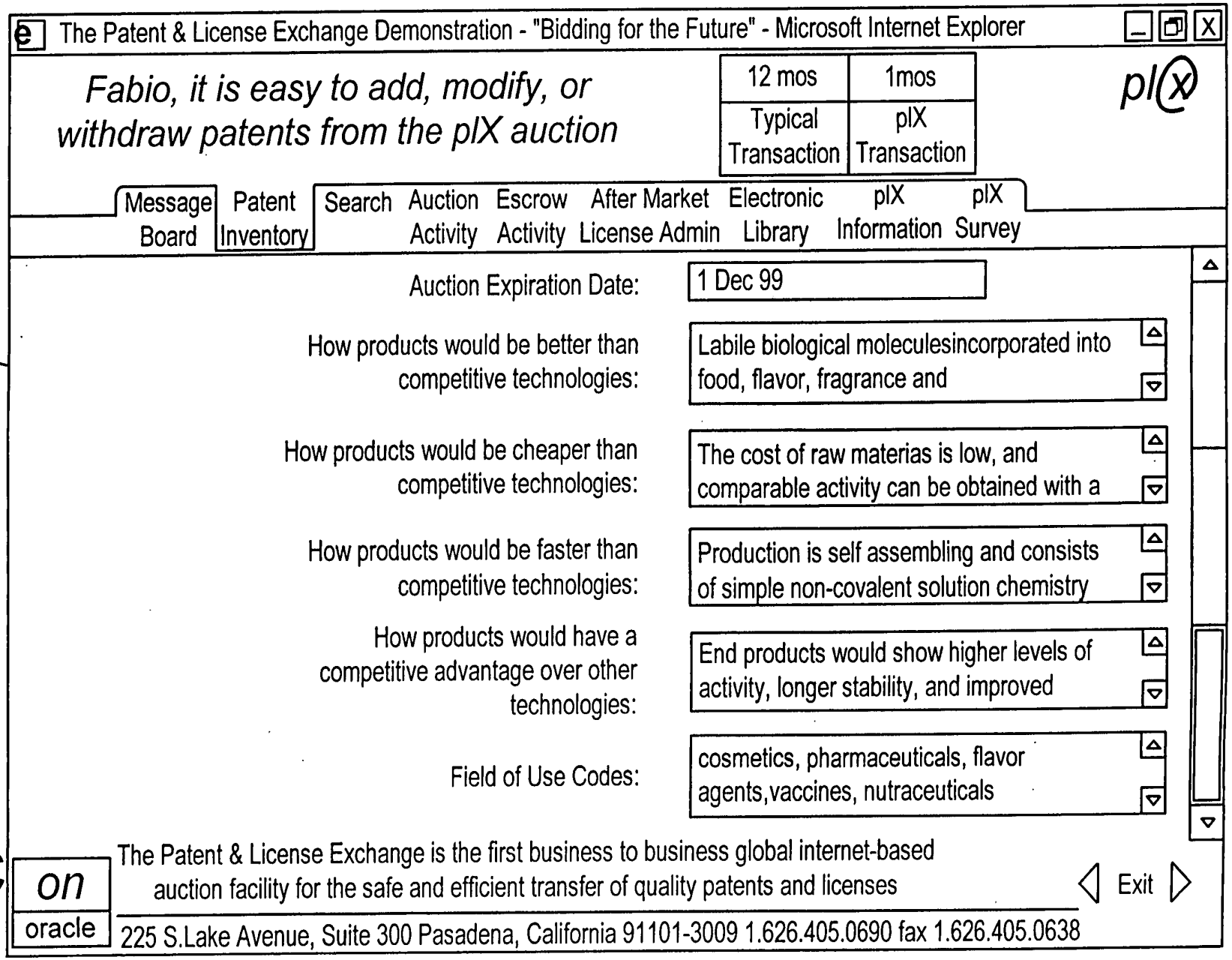
Fig.5B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Auction Expiration Date:
1 Dec 99
How products would be better than competitive technologies:
Labile biological moleculesincorporated into food, flavor, fragrance and
How products would be cheaper than competitive technologies:
The cost of raw materias is low, and comparable activity can be obtained with a
How products would be faster than competitive technologies:
Production is self assembling and consists of simple non-covalent solution chemistry
How products would have a competitive advantage over other technologies:
End products would show higher levels of activity, longer stability, and improved
Field of Use Codes:
cosmetics, pharmaceuticals, flavor agents,vaccines, nutraceuticals
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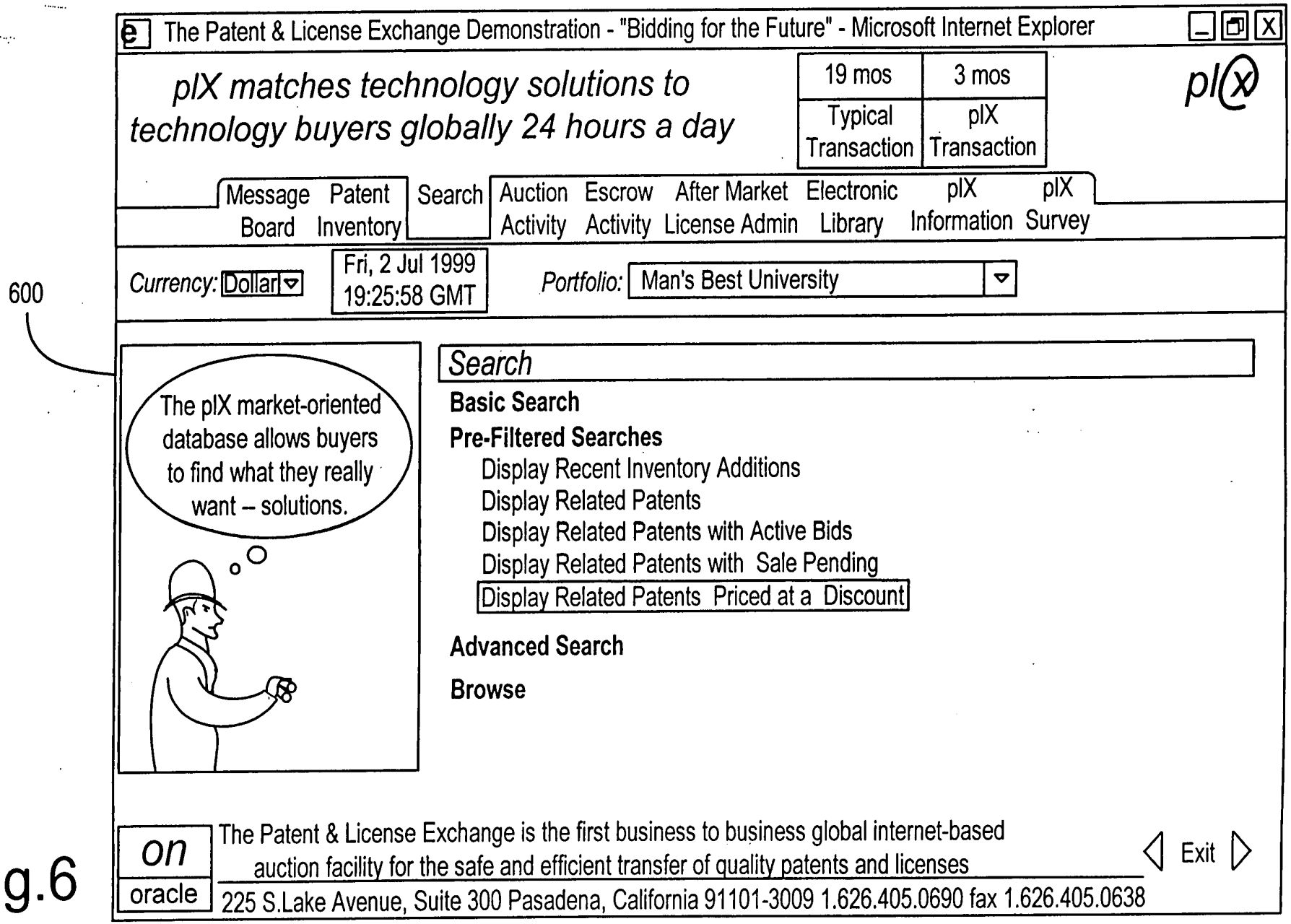
Fig.5C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Currency: Dollar
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Portfolio: Man's Best University
600
The plX market-oriented database allows buyers to find what they really want -- solutions.
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Pre-Filtered Searches
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Display Related Patents with Active Bids
Display Related Patents with Sale Pending
Display Related Patents Priced at a Discount
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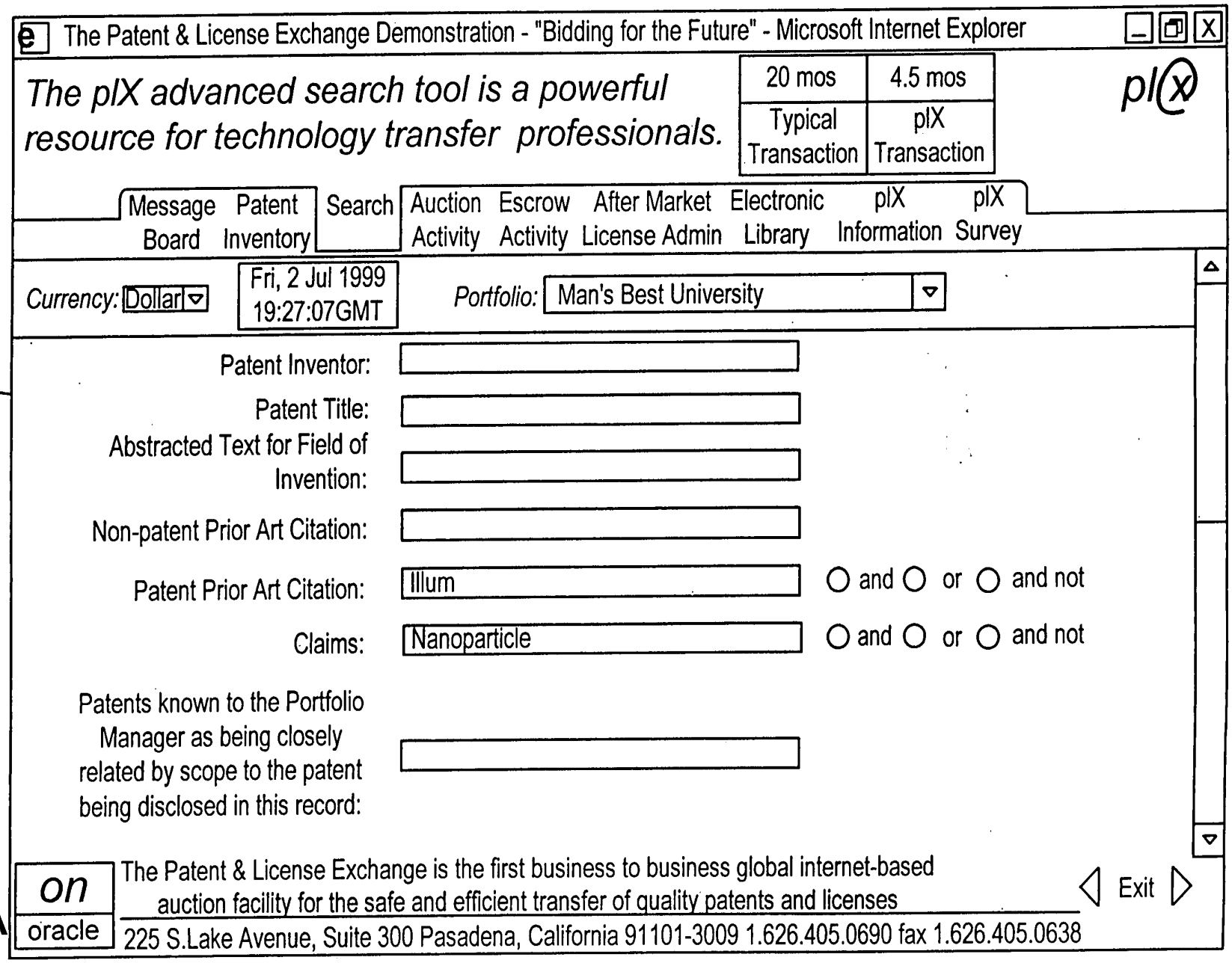
Fig.6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Currency: Dollar
Fri, 2 Jul 1999 19:27:07GMT
Portfolio: Man's Best University
Patent Inventor:
Patent Title:
Abstracted Text for Field of Invention:
Non-patent Prior Art Citation:
Patent Prior Art Citation:
Illum
and or and not
Claims:
Nanoparticle
and or and not
Patents known to the Portfolio Manager as being closely related by scope to the patent being disclosed in this record:
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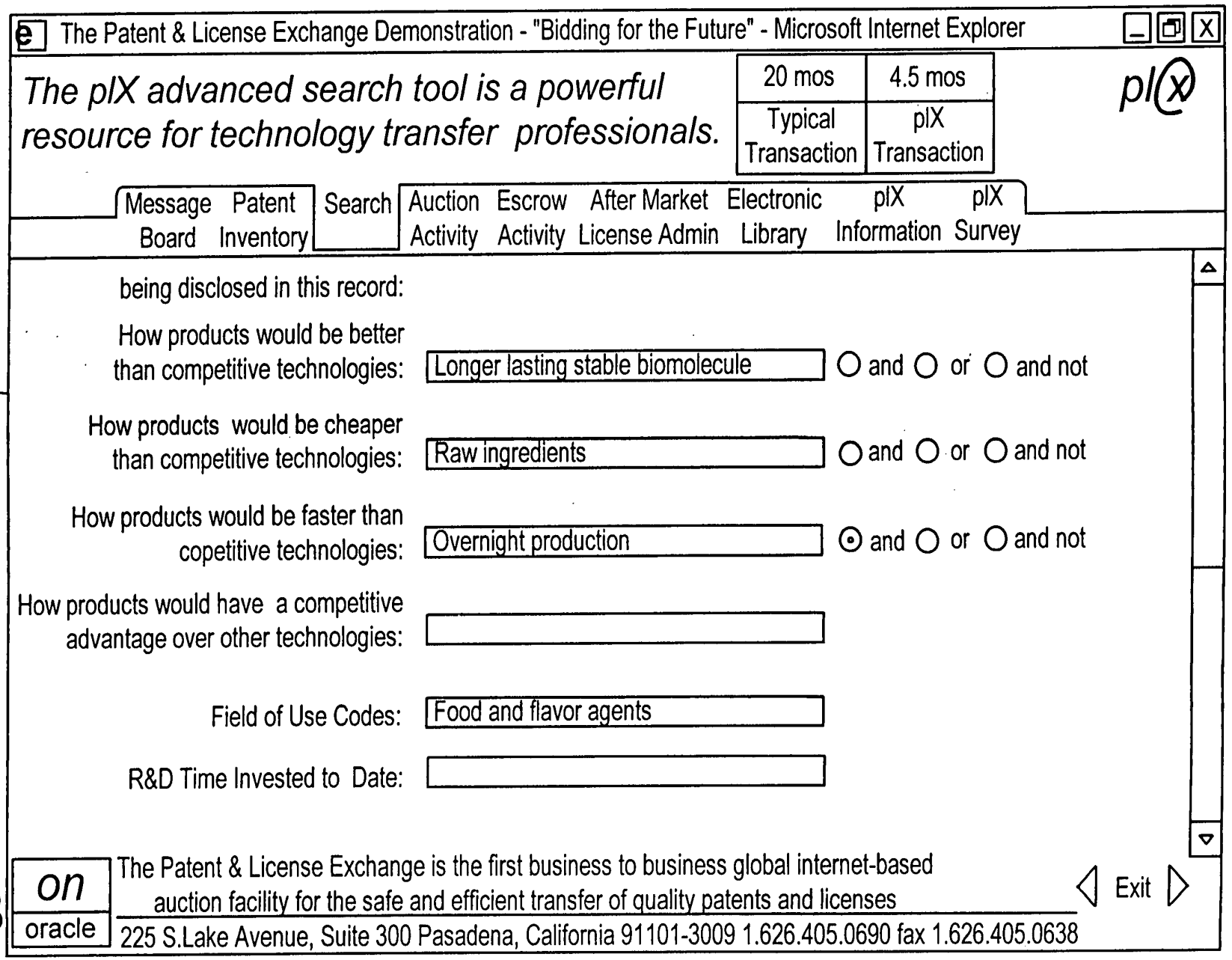
Fig.7A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being disclosed in this record:
How products would be better than competitive technologies:
Longer lasting stable biomolecule
and or and not
How products would be cheaper than competitive technologies:
Raw ingredients
and or and not
How products would be faster than copetitive technologies:
Overnight production
and or and not
How products would have a competitive advantage over other technologies:
Field of Use Codes:
Food and flavor agents
R&D Time Invested to Date:
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oracle
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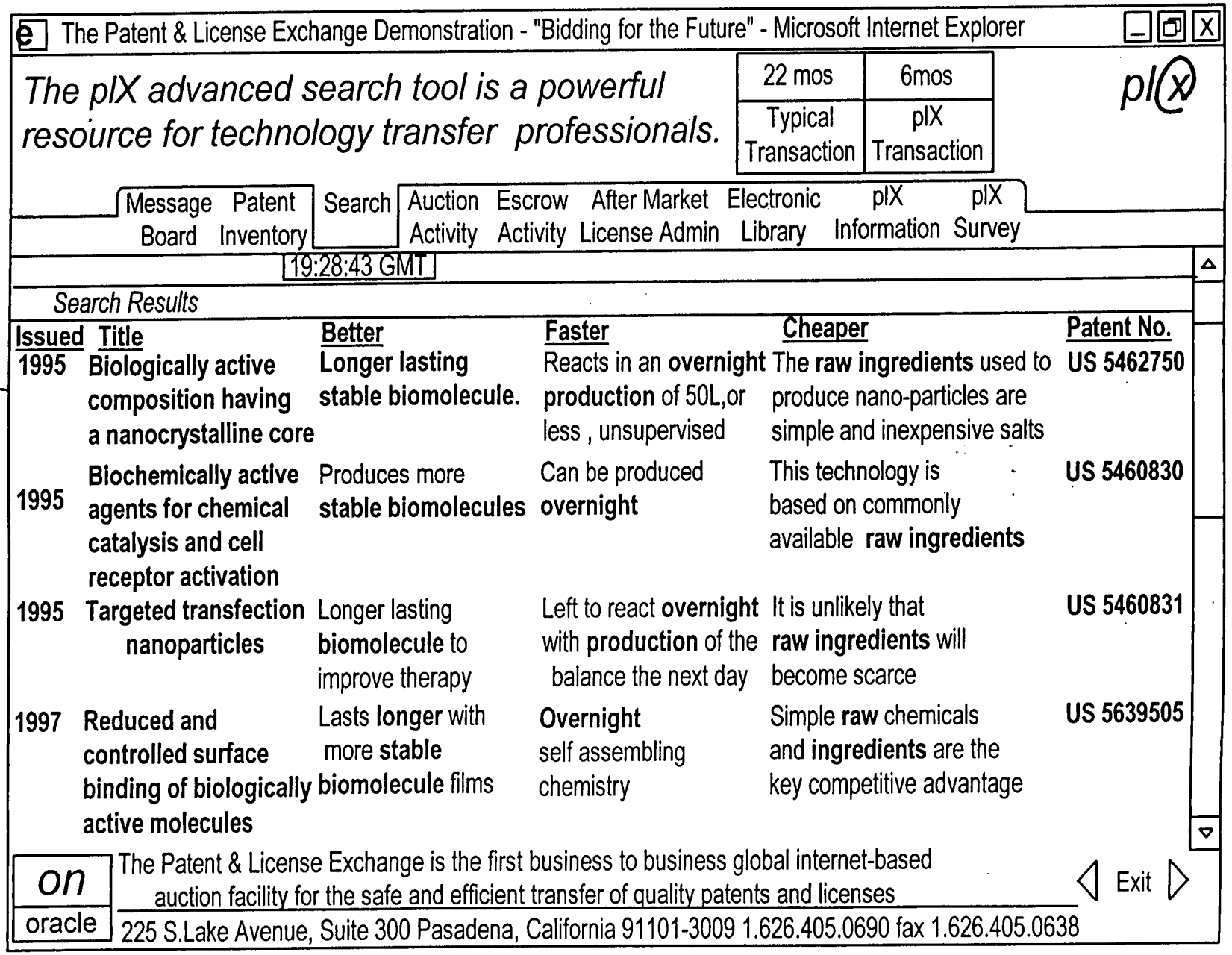
700

Fig.7B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19:28:43 GMT
800
Search Results
Issued
Title
Better
Faster
Cheaper
Patent No.
1995
Biologically active composition having a nanocrystalline core
Longer lasting stable biomolecule.
Reacts in an overnight production of 50L,or less , unsupervised
The raw ingredients used to produce nano-particles are simple and inexpensive salts
US 5462750
1995
Biochemically active agents for chemical catalysis and cell receptor activation
Produces more stable biomolecules
Can be produced overnight
This technology is based on commonly available raw ingredients
US 5460830
1995
Targeted transfection nanoparticles
Longer lasting biomolecule to improve therapy
Left to react overnight with production of the balance the next day
It is unlikely that raw ingredients will become scarce
US 5460831
1997
Reduced and controlled surface binding of biologically active molecules
Lasts longer with more stable biomolecule films
Overnight self assembling chemistry
Simple raw chemicals and ingredients are the key competitive advantage
US 5639505
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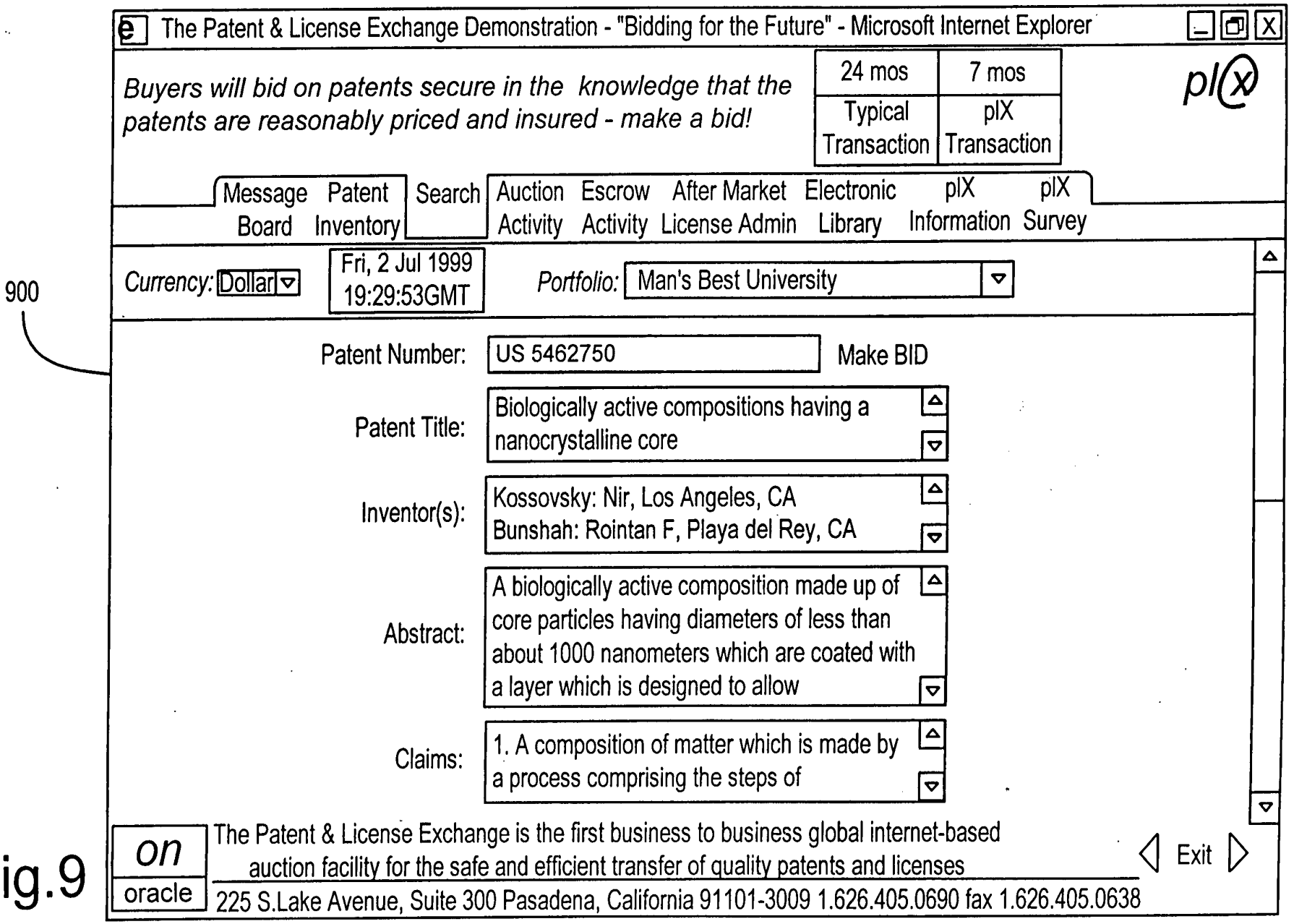
Fig.8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Electronic Library
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Currency: Dollar
Fri, 2 Jul 1999 19:29:53GMT
Portfolio: Man's Best University
Patent Number: US 5462750
Make BID
Patent Title: Biologically active compositions having a nanocrystalline core
Inventor(s): Kossovsky: Nir, Los Angeles, CA
Bunshah: Rointan F, Playa del Rey, CA
Abstract: A biologically active composition made up of core particles having diameters of less than about 1000 nanometers which are coated with a layer which is designed to allow
Claims: 1. A composition of matter which is made by a process comprising the steps of
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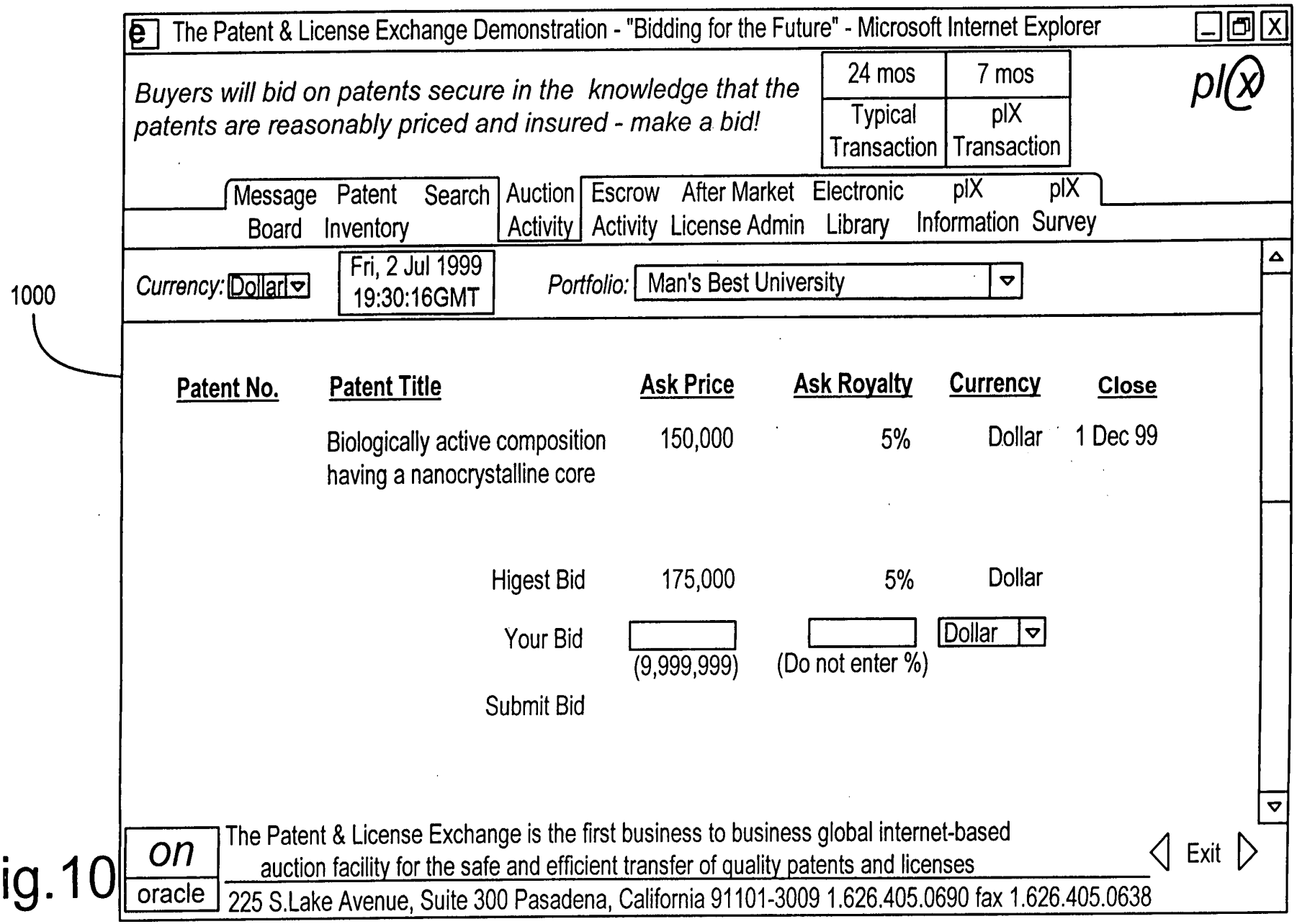
Fig.9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Currency: Dollar
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Portfolio: Man's Best University
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Patent No.
Patent Title
Ask Price
Ask Royalty
Currency
Close
Biologically active composition having a nanocrystalline core
150,000
5%
Dollar
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Higest Bid
175,000
5%
Dollar
Your Bid
(9,999,999)
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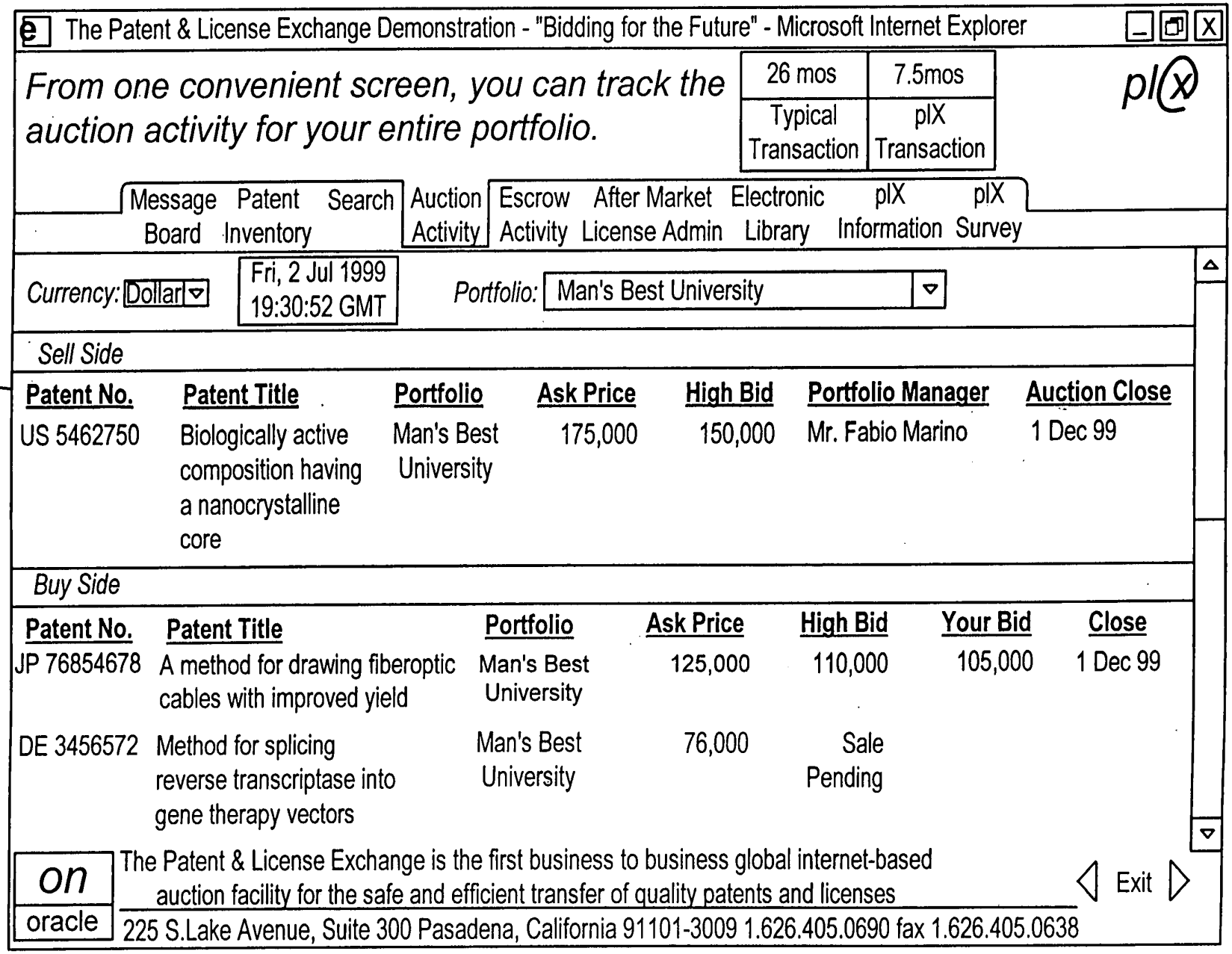
Fig.10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Patent No. | Patent Title | Portfolio | Ask Price | High Bid | Portfolio Manager | Auction Close
US 5462750 | Biologically active composition having a nanocrystalline core | Man's Best University | 175,000 | 150,000 | Mr. Fabio Marino | 1 Dec 99
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JP 76854678 | A method for drawing fiberoptic cables with improved yield | Man's Best University | 125,000 | 110,000 | 105,000 | 1 Dec 99
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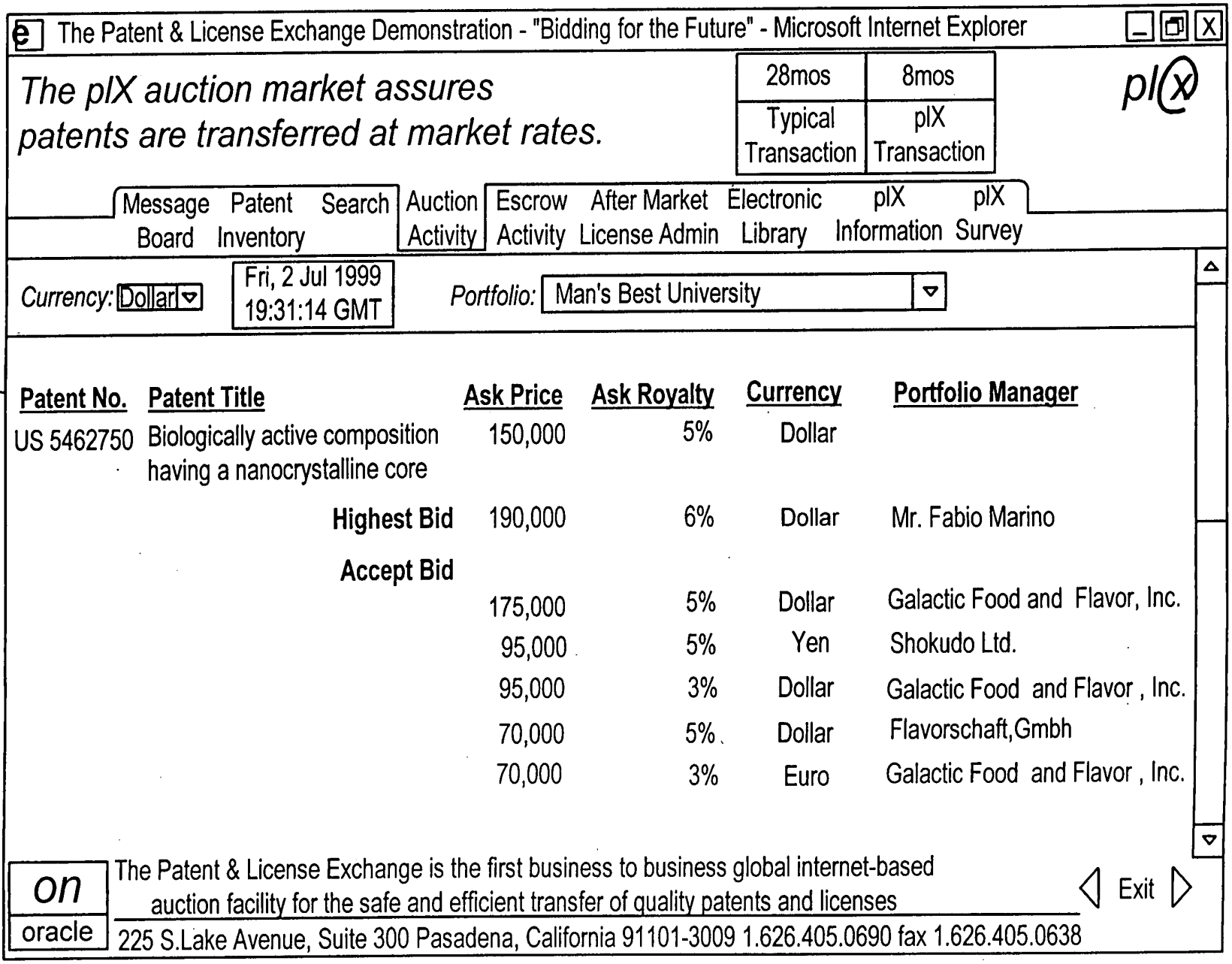
Fig.11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Patent No.
Patent Title
Ask Price
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Portfolio Manager
US 5462750
Biologically active composition having a nanocrystalline core
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5%
Dollar
Highest Bid
190,000
6%
Dollar
Mr. Fabio Marino
Accept Bid
175,000
5%
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95,000
5%
Yen
Shokudo Ltd.
95,000
3%
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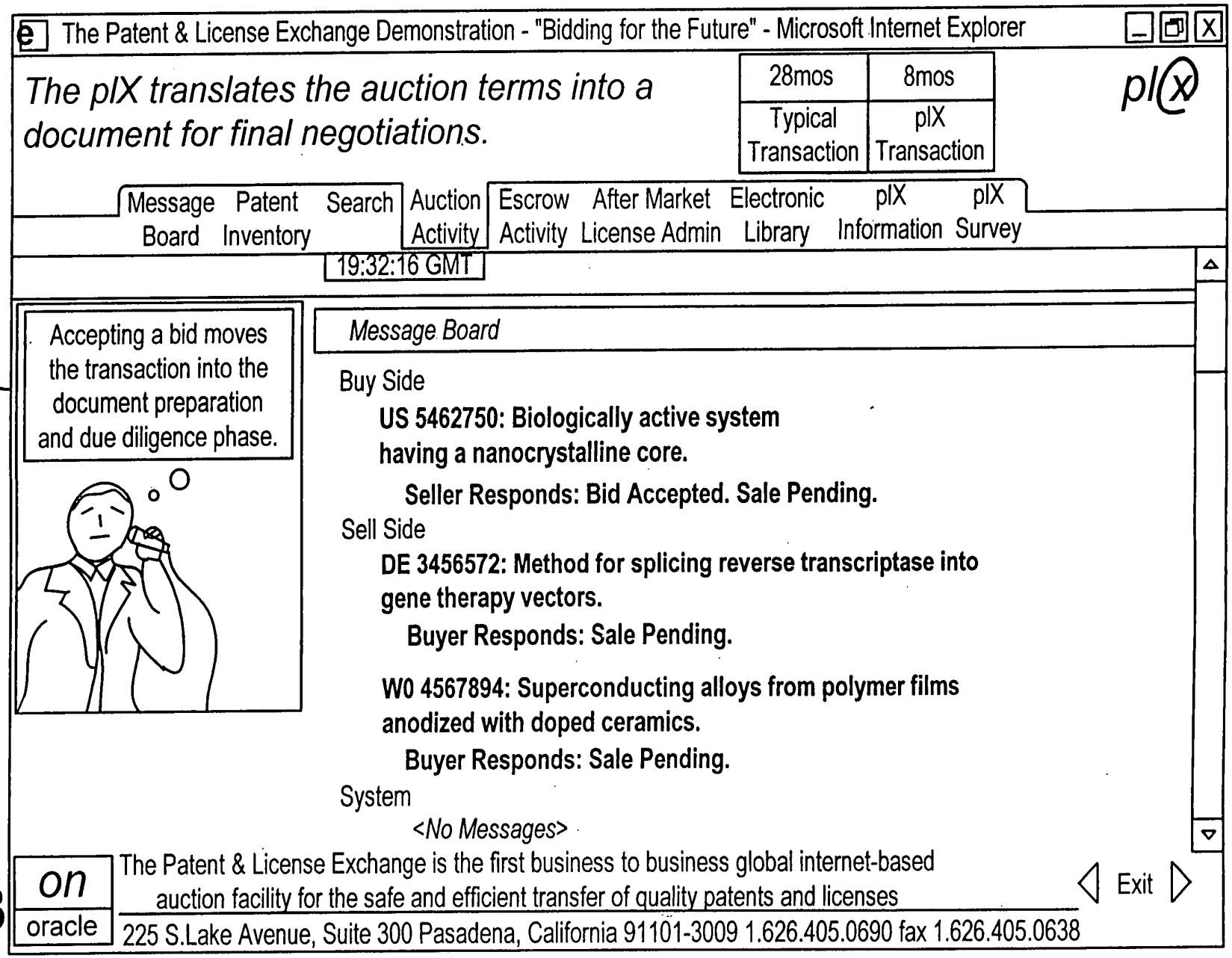
Fig.12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1300
Accepting a bid moves the transaction into the document preparation and due diligence phase.
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Buy Side
US 5462750: Biological active system having a nanocrystalline core.
Seller Responds: Bid Accepted. Sale Pending.
Sell Side
DE 3456572: Method for splicing reverse transcriptase into gene therapy vectors.
Buyer Responds: Sale Pending.
W0 4567894: Superconducting alloys from polymer films anodized with doped ceramics.
Buyer Responds: Sale Pending.
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<No Messages>
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Fig.13

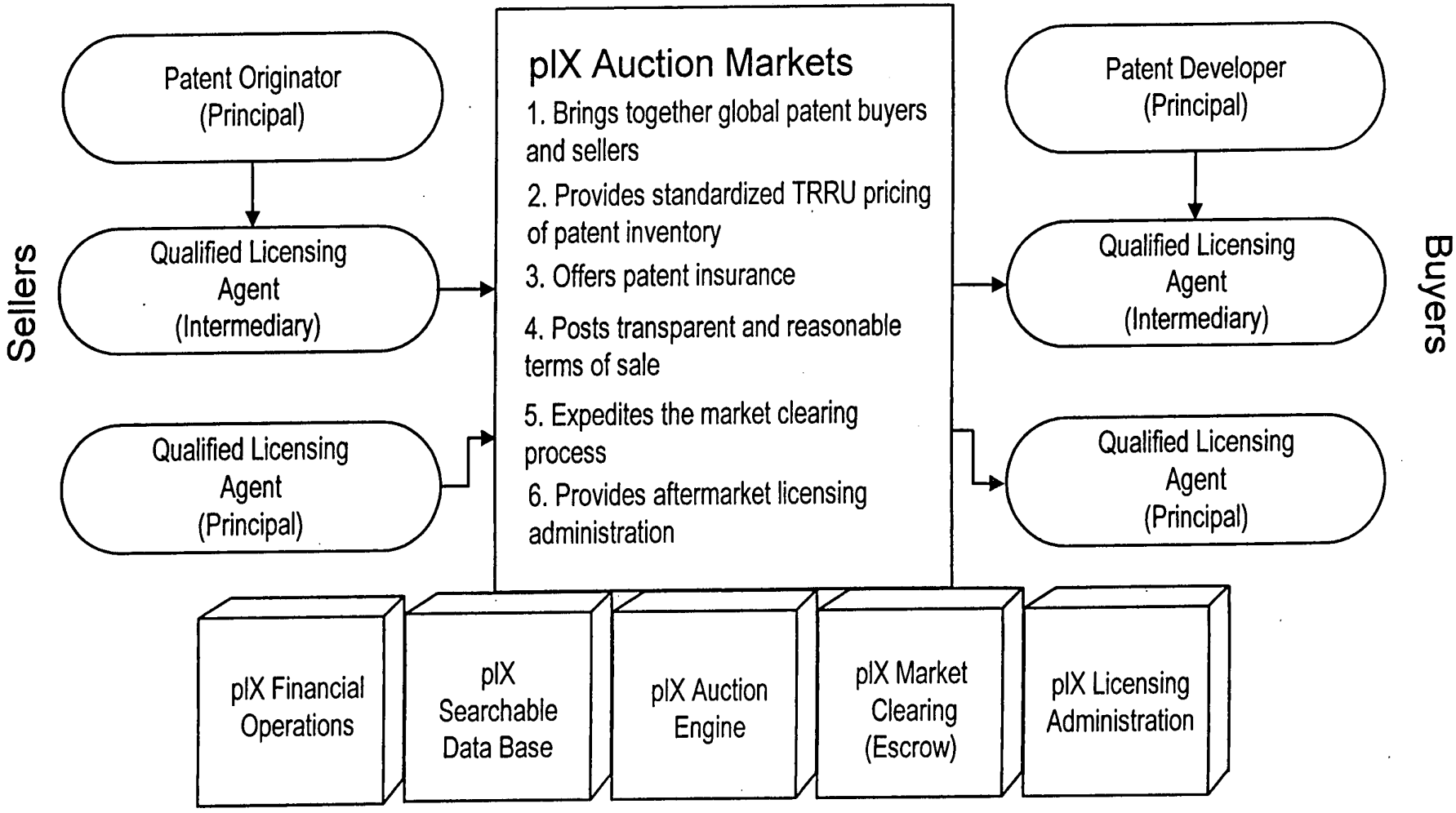
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Fig. 14

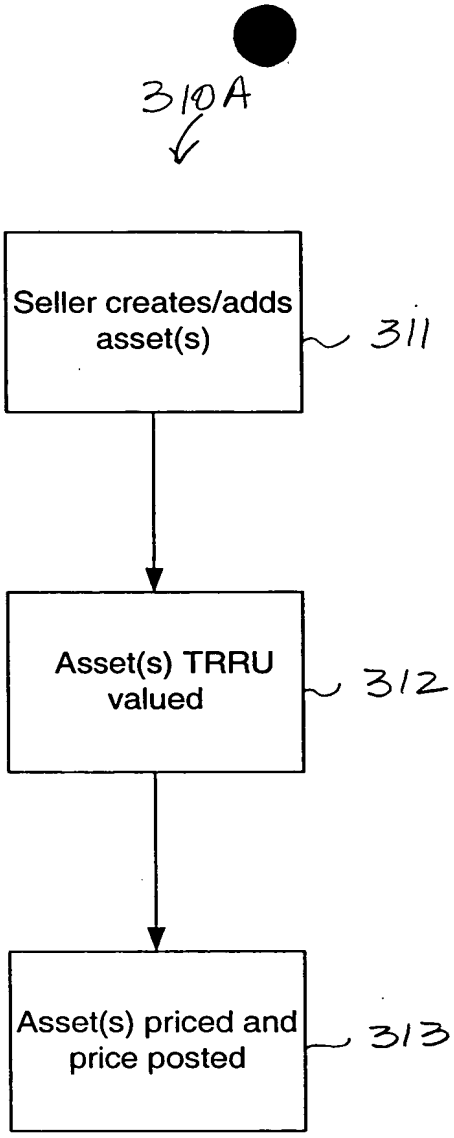


Fig. 15

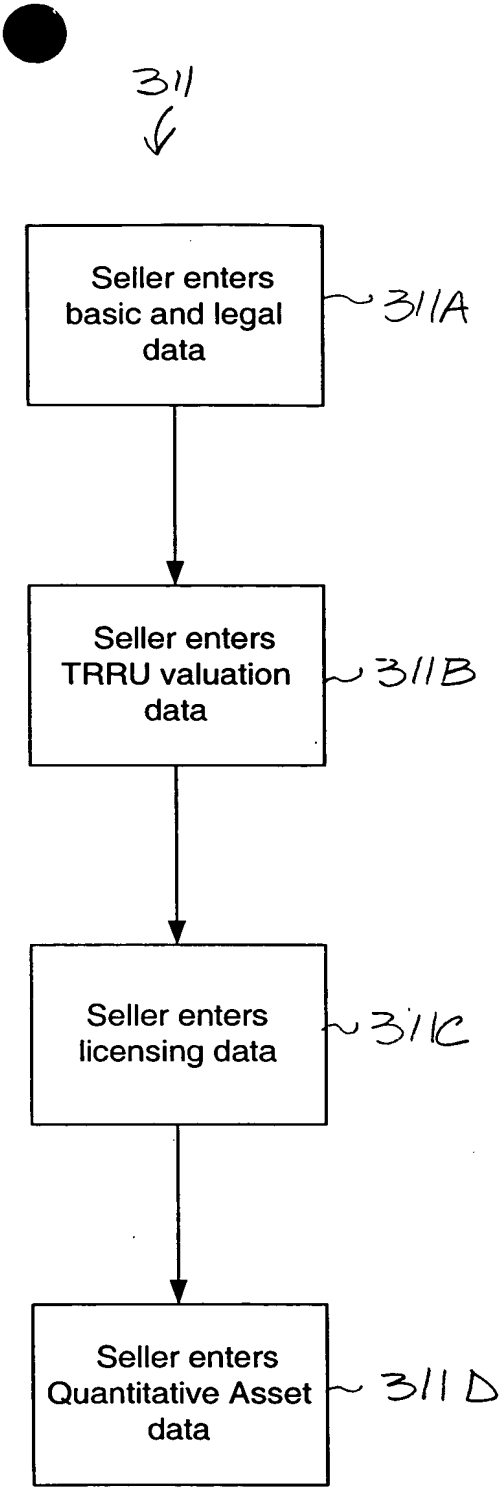


Fig. 17A

05800005.DOC

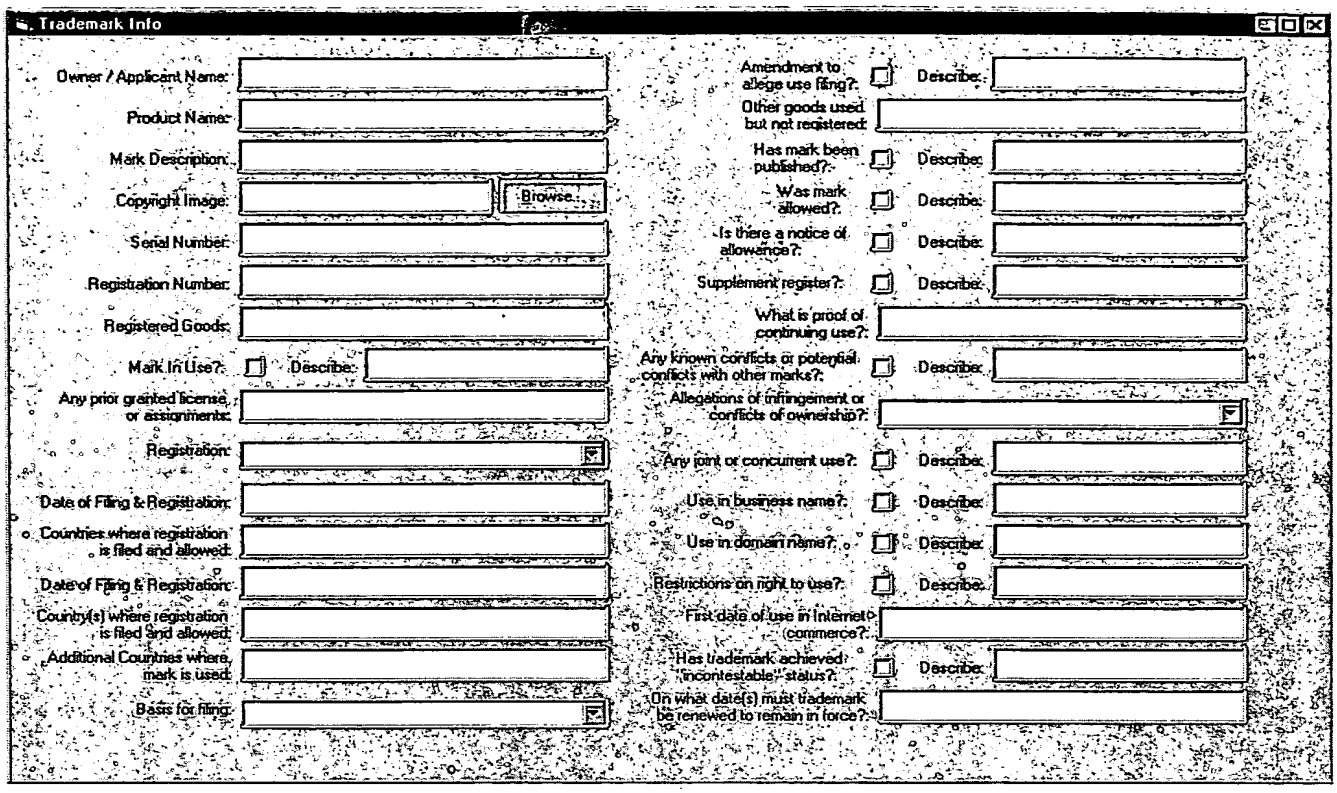


Fig. 16A

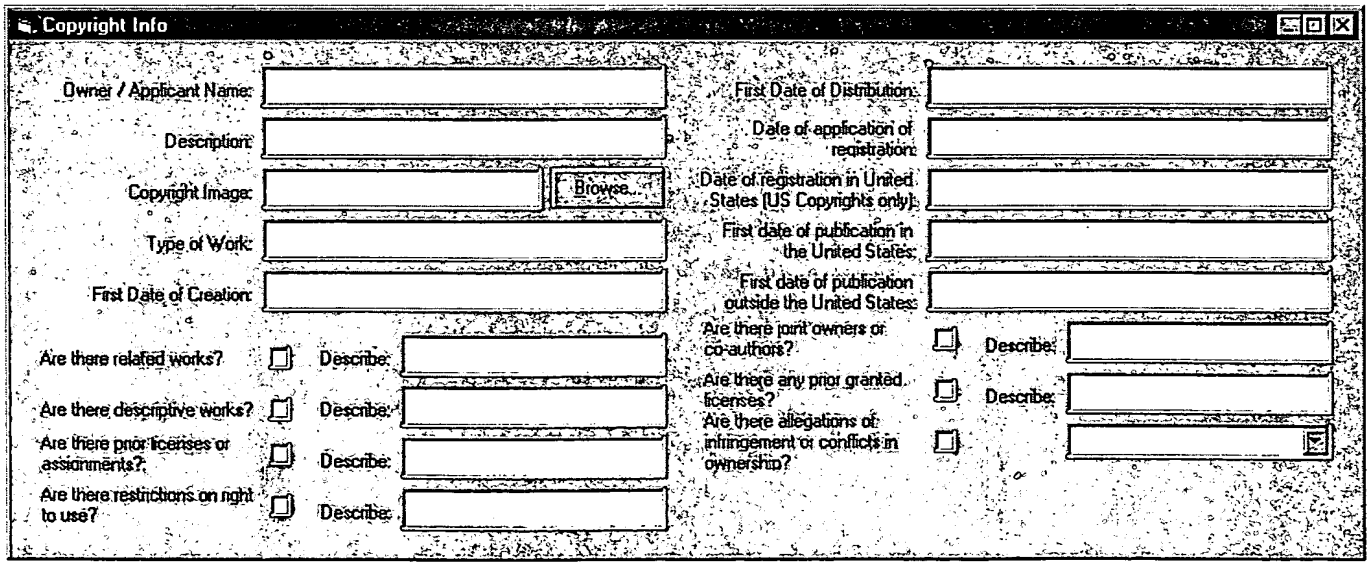


Fig. 16B

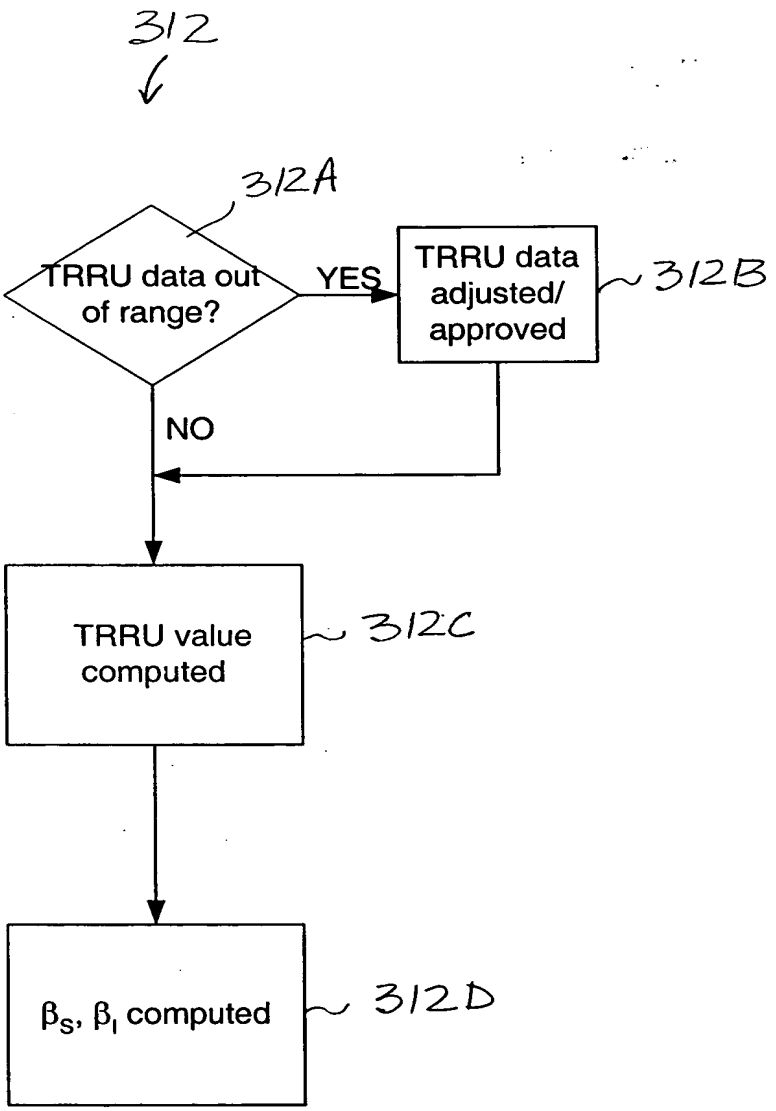


Fig. 17B

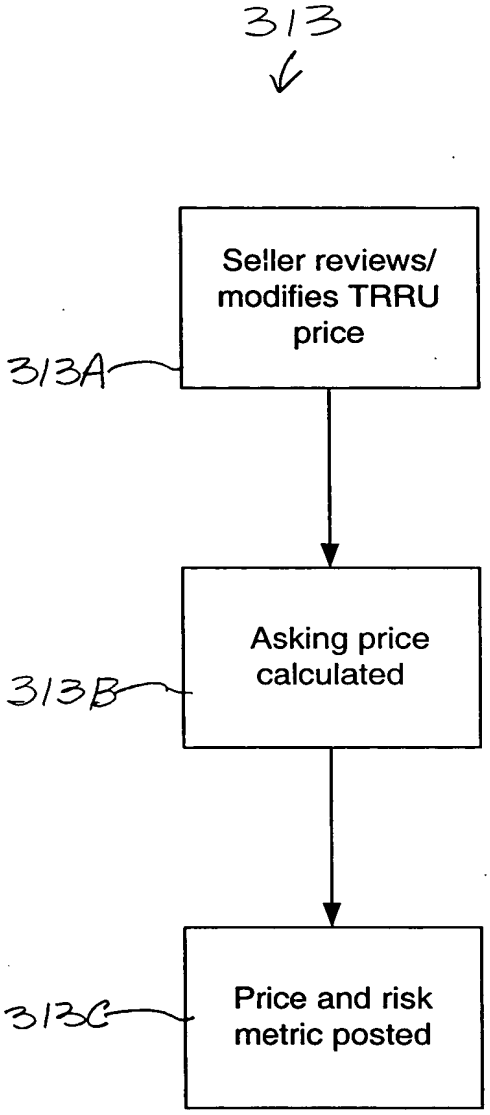
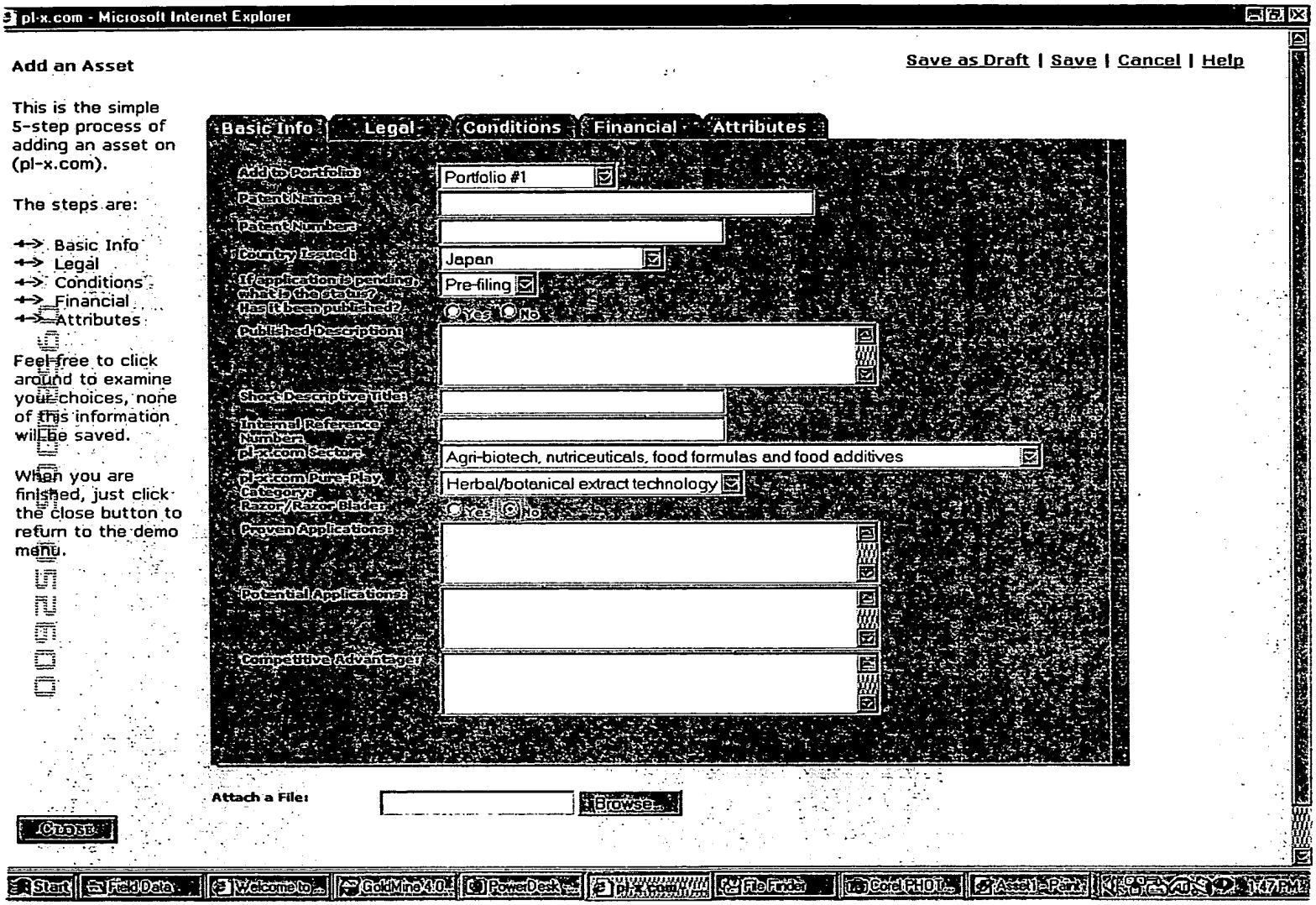


Fig. 17C

US 2005/0055300 A1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When you are finished, just click the close button to return to the demo menu.
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Conditions
Financial
Attributes
Add to Portfolio:
Portfolio #1
Patent Name:
Patent Number:
Country Issued:
Japan
If application is pending, what is the status? Has it been published?
Pre-filing
Yes
No
Published Description:
Short Descriptive Title:
Internal Reference Number:
pl-x.com Sector:
Agri-biotech, nutriceuticals, food formulas and food additives
pl-x.com Pure-Play Category:
Herbal/botanical extract technology
Razor/Razor Blades:
Yes
No
Proven Applications:
Potential Applications:
Competitive Advantage:
Attach a File:
Browse...
CLOSE
Start
Field Data...
Welcome to...
GoldMine 4.0...
PowerDesk...
pl-x.com...
File Finder
Corel PHOT...
Asset1 - Paint
1:47 PM

Fig. 18A

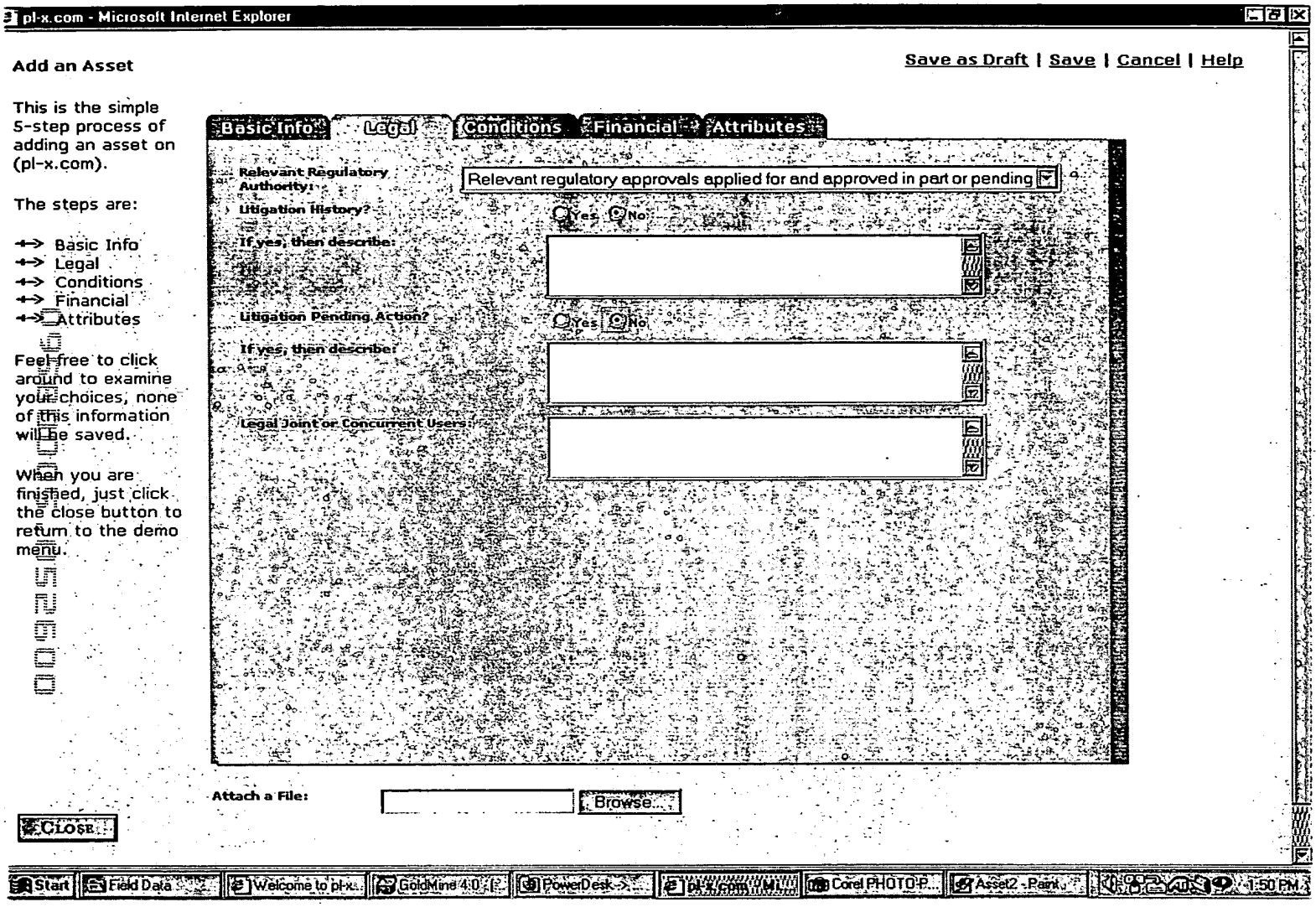
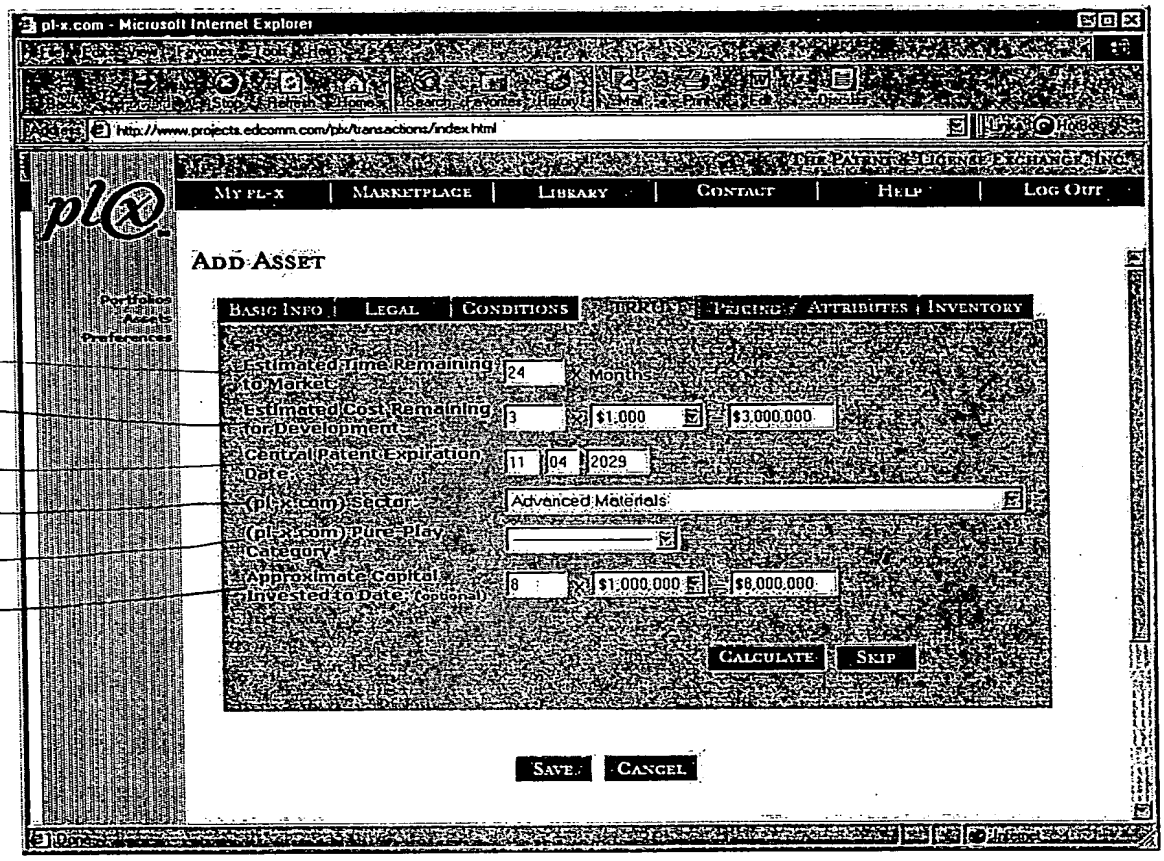

pl-x.com - Microsoft Internet Explorer
Add an Asset
Save as Draft | Save | Cancel | Help
This is the simple 5-step process of adding an asset on (pl-x.com).
The steps are:
Basic Info
Legal
Conditions
Financial
Attributes
Feel free to click around to examine your choices; none of this information will be saved.
When you are finished, just click the close button to return to the demo menu.
Basic Info
Legal
Conditions
Financial
Attributes
Relevant Regulatory Authority:
Relevant regulatory approvals applied for and approved in part or pending
Litigation History?
Yes
No
If yes, then describe:
Litigation Pending Action?
Yes
No
If yes, then describe:
Legal Joint or Concurrent Users:
Attach a File:
Browse...
CLOSE
Start
Field Data
Welcome to pl-x...
GoldMine 4.0
PowerDesk->
pl-x.com - M...
Corel PHOTO-P...
Asset2 - Paint
1:50 PM

Fig. 18B



1810
1820
1830
1840
1850
1860

Fig. 18C

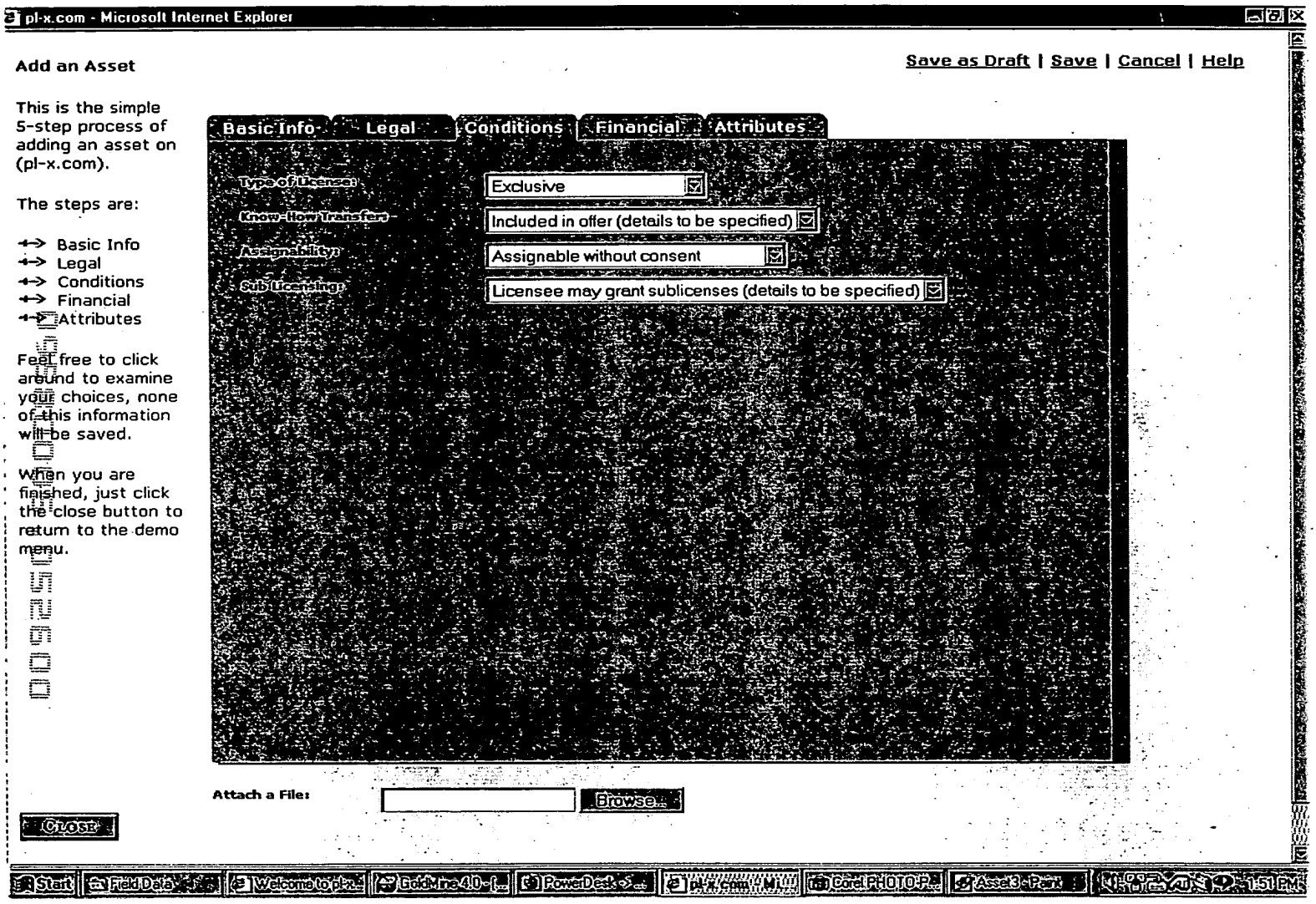

pl-x.com - Microsoft Internet Explorer
Add an Asset
Save as Draft | Save | Cancel | Help
This is the simple 5-step process of adding an asset on (pl-x.com).
The steps are:
Basic Info
Legal
Conditions
Financial
Attributes
Feel free to click around to examine your choices, none of this information will be saved.
When you are finished, just click the close button to return to the demo menu.
Basic Info
Legal
Conditions
Financial
Attributes
Type of License:
Exclusive
Know-How Transfer:
Included in offer (details to be specified)
Assignability:
Assignable without consent
Sub Licensing:
Licensee may grant sublicenses (details to be specified)
Attach a File:
Browse...
CLOSE
Start
1:51 PM

Fig. 18D

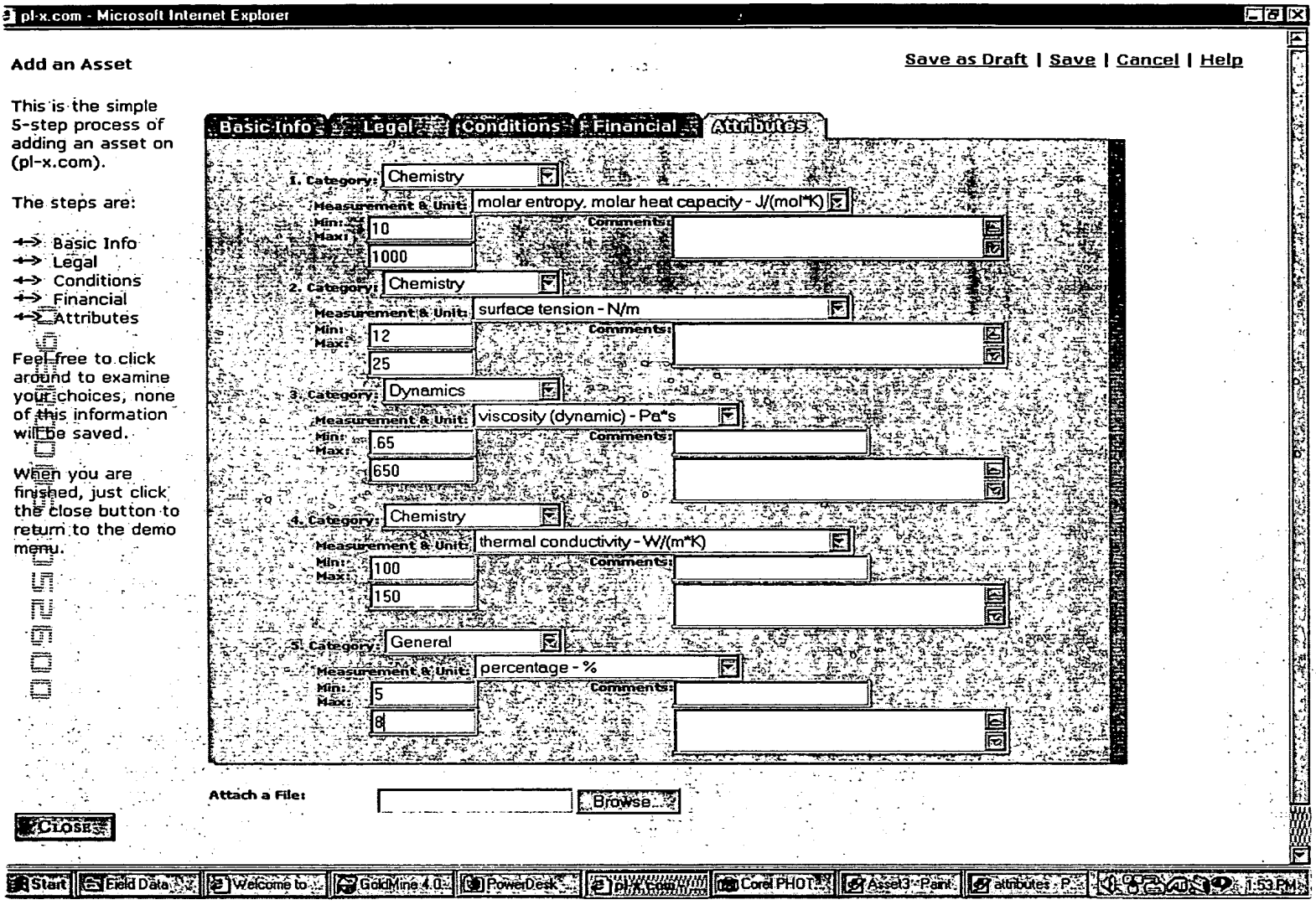

pl-x.com - Microsoft Internet Explorer
Add an Asset
Save as Draft | Save | Cancel | Help
This is the simple 5-step process of adding an asset on (pl-x.com).
The steps are:
Basic Info
Legal
Conditions
Financial
Attributes
Feel free to click around to examine your choices, none of this information will be saved.
When you are finished, just click the close button to return to the demo menu.
Basic Info
Legal
Conditions
Financial
Attributes
1. Category: Chemistry
Measurement & Unit: molar entropy, molar heat capacity - J/(mol*K)
Min: 10
Max: 1000
Comments:
2. Category: Chemistry
Measurement & Unit: surface tension - N/m
Min: 12
Max: 25
Comments:
3. Category: Dynamics
Measurement & Unit: viscosity (dynamic) - Pa*s
Min: 65
Max: 650
Comments:
4. Category: Chemistry
Measurement & Unit: thermal conductivity - W/(m*K)
Min: 100
Max: 150
Comments:
5. Category: General
Measurement & Unit: percentage - %
Min: 5
Max: 8
Comments:
Attach a File:
Browse...
Close
Start
Field Data
Welcome to
GoldMine 4.0
PowerDesk
pl-x.com
Corel PHOT
Asset3 - Paint
attributes - P
1:53 PM

Fig. 18E

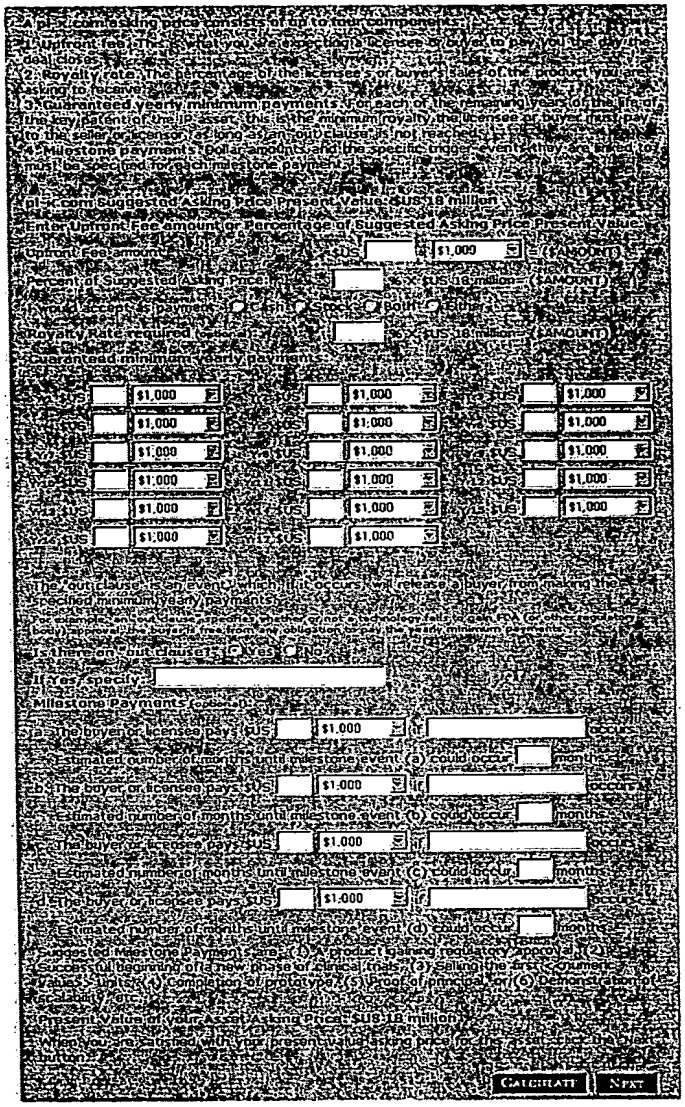
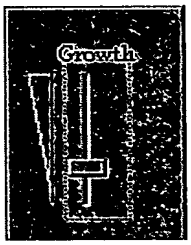


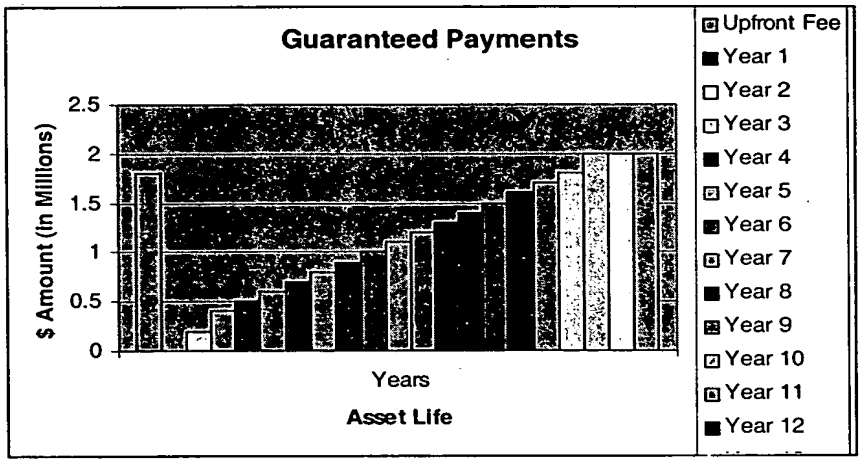
Fig. 19

09500005 : 05120500



%

$



BACK NEXT

0958005.0952600

Fig. 20

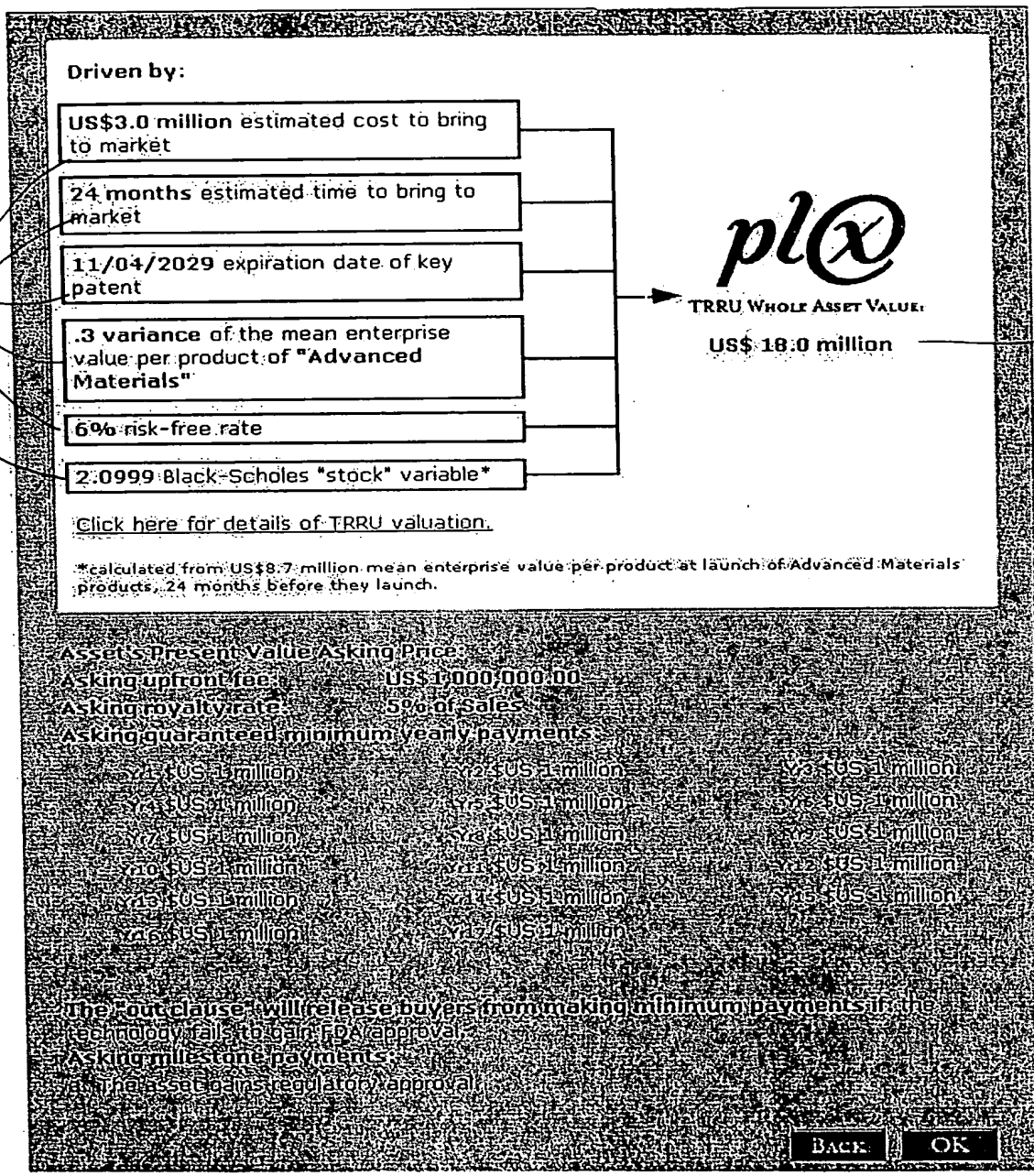

Driven by:
US$3.0 million estimated cost to bring to market
24 months estimated time to bring to market
11/04/2029 expiration date of key patent
.3 variance of the mean enterprise value per product of "Advanced Materials"
6% risk-free rate
2.0999 Black-Scholes "stock" variable*
Click here for details of TRRU valuation.
*calculated from US$8.7 million mean enterprise value per product at launch of Advanced Materials products, 24 months before they launch.
TRRU Whole Asset Value:
US$ 18.0 million
2120
2110
Asset's Present Value Asking Price:
Asking upfront fee: US$1,000,000.00
Asking royalty rate: 5% of Sales
Asking guaranteed minimum yearly payments:
Yr1 $US 1million
Yr2 $US 1million
Yr3 $US 1million
Yr4 $US 1million
Yr5 $US 1million
Yr6 $US 1million
Yr7 $US 1million
Yr8 $US 1million
Yr9 $US 1million
Yr10 $US 1million
Yr11 $US 1million
Yr12 $US 1million
Yr13 $US 1million
Yr14 $US 1million
Yr15 $US 1million
Yr16 $US 1million
Yr17 $US 1million
The "out clause" will release buyers from making minimum payments if the technology fails to gain FDA approval.
Asking milestone payments:
At the asset gains regulatory approval
Back
OK

Fig. 21

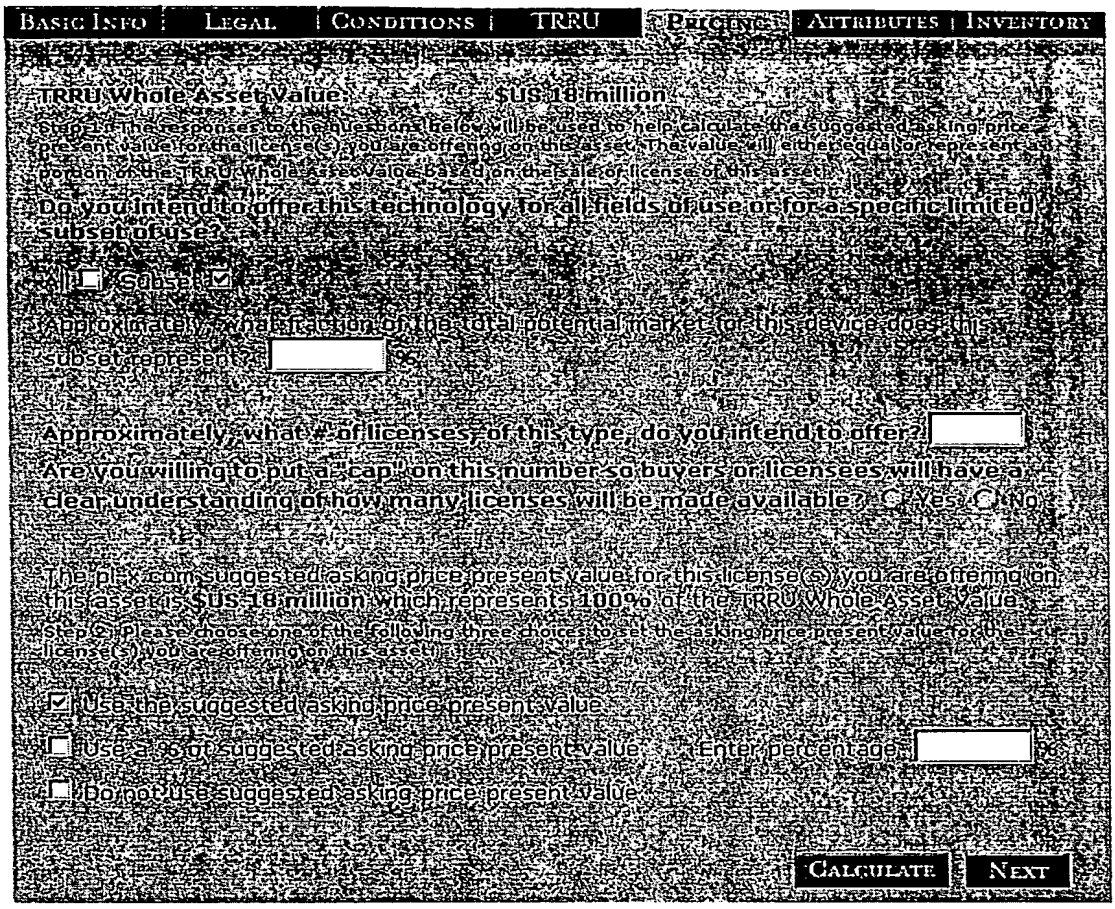


Fig. 22

05500005 - 0512600